

# THE MILL WHISTLE

*Fieldcrest*  
COORDINATED FASHIONS  
TUB SUEDE AND BATH



*Karastan*  
AMERICA'S FINEST  
KNOWLEDGE FROM THE MILL

Published by FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Smithfield and Spray, N. C., Fieldale, Va. and Auburn, N. Y.

VOL. XX

Spray, N. C., Monday, March 5, 1962

NO. 17

## Scholarship Deadline Is Monday, April 2

Applications for the two \$2,000 scholarships awarded annually by the Fieldcrest Foundation to employees or children of employees are now being accepted by the Scholarship Committee.

To be considered by the committee, applications must be received by April 2. Names of the recipients will be announced by June 1.

The scholarships are awarded to high school graduates who are entering college for the first time.

An employee must have been with the Company for one year to be considered for a scholarship. The children of an employee are eligible for consideration for a scholarship if the employee has been with Fieldcrest for at least one year.

An application form may be secured from any of the following: the industrial relations representatives in the mills; the Employment Office in the General Offices building in Spray; or by writing to Dr. William McGehee, director of personnel research and training, Fieldcrest Mills, Inc., Spray, N. C.

So far, five scholarships have been (Continued on page four)

## Sales Division To Move To 40th Street

The headquarters of our Fieldcrest Sales Division in New York will move uptown from 88 Worth Street to 58-64 West 40th Street about July 1.

The new quarters will be several thousand square feet larger than the present Worth Street space.

The Fieldcrest division will occupy the ground floor space, the mezzanine, and the 14th floor for a total of 31,000 square feet. The 14th floor space totals about 5,000 square feet.

At present, the quarters are occupied by F. Shumacher & Co. which plans to move about May 1.

The premises run through to the building at 55 West 39th Street, but the main entrance to the new Fieldcrest showrooms will be on 40th Street, facing Bryant Park.

Fieldcrest plans extensive alterations to the quarters immediately after May 1.

## Bloodmobile To Visit Spray

### 182 Pints Is Goal When Unit Visits St. Luke's Church; Needed For Quota

The employees of the Fieldcrest plants and offices in Spray will have a prominent part in the visit by the Bloodmobile to St. Luke's Episcopal Church in Spray Monday, March 12, from 11:00 a. m. until 4:30 p. m.

Although donors are expected from all parts of the Tri-Cities, the unit will be stationed at St. Luke's for the convenience of persons who live or work in the Spray area. The recruiting of donors is being concentrated in the mills and other business places and among organizations in Spray.

In a letter on the mill bulletin boards, Robert A. Harris, vice president in charge of manufacturing, points out the benefits of the Blood Program and urges Fieldcrest employees to do their part in its support.

Each Fieldcrest employee working in Spray has been sent a donor's card on which he is asked to indicate if he will give a pint of blood. The cards are to be collected by the end of this week.

Ben Dunton, assistant purchasing agent at Fieldcrest who is the local Bloodmobile chairman, said the Spray visit will be one of the most important of any of the series of visits by the Bloodmobile since the Tri-Cities were accepted in the Piedmont Carolinas Regional Blood Program.

As of February 1, the Tri-City area had only 31 pints in its account and with normal usage of about 70 pints each month, the community is now about 40 pints behind in its quota.

This means that the Tri-Cities are now being helped by blood donors of other communities, a situation which cannot continue for long, since each community must provide for its own needs.

"We will need to have 182 pints donated on the Spray visit if we are to catch up with our quota and continue to have blood available when needed by local people," Mr. Dunton said. He pointed out that, normally, 142 pints per visit are needed to maintain the annual quota of 850 pints.

Citing the great benefits of the Blood (Continued on page eight)



**QUALITY CHAMPIONS** — Weavers and loomfixers with the best quality records at the Towel Mill during 1961 are shown with D. A. Purcell, mill manager. From left are Booker Dalton, Mr. Purcell, Coy McAlexander, Joe Lackey, Albert Goode, Melvin Woodward, Claude Austin, Jr., and Carlton Rakes. Samuel Fulcher and Linwood Williams were not present for photograph. (Story on page eight)