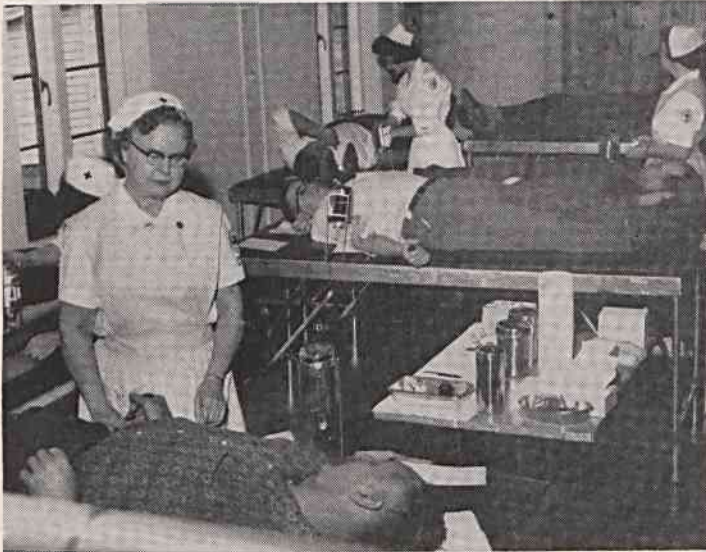


97 Pints Donated On Bloodmobile Visit



In foreground, Woodrow Vestal, Specials Dept., gives blood as Lottie Frith, of Karastan Office, a nurses' aide, attends.



Paul Land, of the Sheeting Mill, signs in at the registration desk. The volunteer worker is Mrs. N. W. Sacrinty.



Maurice Polk and Guy Scott, Jr., both of General Offices, receive bottles from Mrs. Frank Barron, a volunteer worker.

The Tri-Cities fell further behind in the Blood Program when only 97 pints were donated on the visit by the Bloodmobile to St. Luke's Episcopal Church in Spray Monday, March 12.

The quota for the visit was 142 pints. However, it was hoped that at least 180 pints would be contributed to make up a deficit of about 40 pints which existed before the most recent visit.

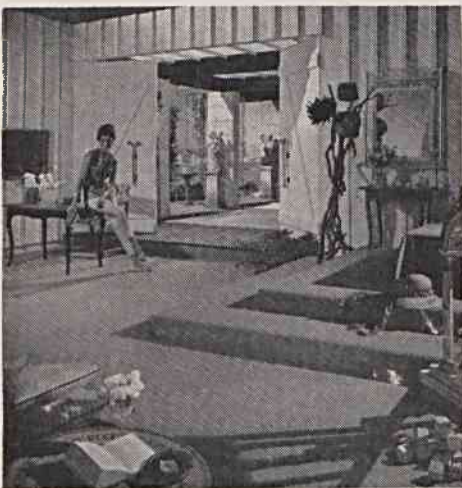
Based on normal usage of about 70 pints a month and with the Bloodmobile visiting only once every two months, more than the 142 pints quota will have to be donated each time to catch up with the yearly quota of 850 pints.

Ben Dunton, assistant purchasing agent at Fieldcrest, who is the local Bloodmobile chairman, said, "It is up to us to meet our own blood needs in the Tri-Cities.

"Right now, we are being helped by blood donors in other communities and this is a situation that we can't expect to continue.

"We will have to have enough donors here to maintain our quota if we are to continue our participation in the Blood Program and have blood available to meet the needs of our sick and injured."

Karastan Ads Highlight New Broadloom Fabrics



Two new wool broadloom fabrics, "Functionale", shown in illustration at left, and "Amarapura" are highlighted in Karastan's national advertising this spring.

"Amarapura", Burmese-inspired wool broadloom with a high cut plush pile with low looped pile, and "Functionale", a deeply looped cobble-textured wool pile broadloom, are featured in Karastan's current national advertising.

A full-page colored advertisement on Functionale appears in the March issue of House & Garden and will be carried in the spring-summer House Beautiful Building Manual, on sale March 20.

Amarapura will be featured in a full page colored ad in the spring-summer House & Garden's Book of Building, on sale March 22, in Vogue April 1, in Town & Country for April, and in the May issue of House Beautiful.

The two ads were combined in a double-spread in the March 3 issue of New Yorker magazine. Reprints of the ad have been posted in the mills.