

# THE MILL WHISTLE

*Fieldcrest*  
COORDINATED FASHIONS  
— RAYON — NYLON — COTTON —



*Karastan*  
AMERICA'S FINEST POWER LOOMED RUG

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## Fund Drive To Begin For Project DTC

Fieldcrest men and women will have an important part in Project DTC, a campaign to raise \$300,000 toward the cost of a new Diagnostic and Treatment Center for Morehead Memorial Hospital.

The \$300,000 represents the community's share of the \$433,000 needed to construct and equip the new Center. The U. S. Public Health Department under the Hill-Burton Act has allocated \$153,000 to Morehead Memorial Hospital for this purpose.

Fieldcrest will contribute \$50,000 contingent upon the local communities

raising the necessary balance of \$250,000. The goal for Fieldcrest employees is \$130,000 which, with the company's contribution, will represent 60 per cent of the needed amount, considered a fair share for the ielderest organization.

The campaign at Fieldcrest will open Monday, June, 4, and is expected to be concluded in one week. Every em-

ployee will be contacted individually and in private and asked to pledge a contribution to the campaign.

The suggested scale of giving for production employees is one-half of one per cent of the employee's annual pay for each of two years. The suggested minimum for salaried employees will be in line with the employee's pay and ranges from one-half of one per cent to over one per cent of the annual pay for each of two years.

### May Pledge Payroll Deductions

The pledge may be paid in small installments through payroll deductions over a period of two years. The suggested plan of giving is based on the person's annual income. The same scale is being followed in the community outside of Fieldcrest, so as to be fair to all concerned.

President Harold W. Whitcomb has been elected general chairman of the over-all community campaign. He is organizing committees that will carry the campaign into all sectors of the Tri-Cities and neighboring communities.

Solicitations in the mills will be under the general direction of the mill managers and superintendents. Solicitations in staff departments will be directed by heads of the major departments.

## Three Are Awarded Fieldcrest Scholarships



Mary Jane Lawless      Richard Ray Watkins      Elizabeth Frances Martin  
... Recipients of Scholarships Given Through Fieldcrest Foundation ...

Recipients of three Fieldcrest Scholarships awarded through the Fieldcrest Foundation have been announced by President Harold W. Whitcomb.

The winners, chosen by the Scholarship Committee from among 22 applicants were: Elizabeth Frances Martin, daughter of Mr. and Mrs. Harry L. Martin; Mary Jane Lawless, daughter of Mr. and Mrs. William Letcher Lawless; and Richard Ray Watkins, son of Mr. and Mrs. Thomas Watkins.

Miss Martin's father is an inspector in the Finishing Department at the Karastan Mill and her mother (Charlotte) is a nurse's aide at Morehead Memorial Hospital. Mrs. Martin was formerly employed at the Bleachery.

Both of Miss Lawless' parents are employed in the Towel Mill at Fieldale,

Va. Her father is a pad operator in the Piece Dyeing Department and her mother (Annie Maude) is a spooler tender at the Towel Mill.

Richard Watkins' father and mother both are employed at the Bedspread Mill. His father is a loomfixer and his mother (Daisy) is a weaver.

All of the recipients were among the top 15 per cent of their class and all had good records in extra-curricular activities. Miss Martin and Mr. Watkins are members of the 1962 graduating class at Morehead High School. Miss Lawless is a member of this year's graduating class at Fieldale High School.

Miss Martin plans to attend Woman's College, University of North Carolina, Greensboro. She will major in mathe-

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## Prizes, Awards Spur Rivalry In Campaign

To encourage competition between the various mills in the solicitations on behalf of Project DTC, a large number of awards and prizes are being offered to Fieldcrest contributors.

The board of trustees of Morehead Memorial Hospital will give bronze plaques to the mill and to the major staff department which have the largest average contribution per person.

All mills and staff units in which 100 per cent of the employees pledge at least \$50 will be listed on a plaque given by Fieldcrest Mills which will be permanently displayed in the new Diagnostic and Treatment Center.

All employees who pledge \$50 or more will be designated as "Patrons" (Continued on page eight)