

# Customer Groups Make Karastan Visits



Three customer groups, accompanied by the Karastan salesmen serving the accounts, were recent visitors at the Karastan Mill. Each group spent a day in touring the mill and the new Karastan Service Center, seeing all manufacturing operations.

Making visits here, in separate parties, were the managers of G. Fried & Son stores in New York, accompanied by Robert P. Fex, Karastan salesman; the rug buyer, workroom manager, and members of the sales staff of Strawbridge & Clothier, Philadelphia, accompanied by C. J. Henry, Karastan salesman; and officials from Willis Wayside Furniture, Norfolk, Va., accompanied by Roger L. Manning, Karastan salesman.

The visitors met members of the general management of Fieldcrest Mills, Inc., as well as officials of the Karastan Mill. The customers were conducted on tours of the General Offices building and visited the new Fieldcrest Store.

Above, G. Fried & Son visitors are shown with Karastan officials. From left, E. N. Sedell, head designer, Karastan; Leo Wiland, Sylvan Nash, J. B. Reynolds, staff assistant, Karastan; Stanley Kleinman, William Trincerì; Bernard Bock, Arthur Macy, Robert P. Fex, Karastan salesman; and J. M. Norman, Jr., manager, Karastan Mill.



At right, Willis Wayside Furniture group with Karastan men. From left to right are Lawrence Tyree, installation supervisor; Earl Vowel, rug buyer; Roger L. Manning, Karastan salesman; John Willis, one of the firm's owners; and J. B. Reynolds, Karastan Mill staff assistant.



Picture at left shows visitors from Strawbridge & Clothier in showroom at mill. From left are C. J. Henry, Karastan salesman; Mrs. B. Gullo, rug saleswoman; D. Lightcap, rug salesman; H. Everington, workroom manager; Dan Hurlie, E. Tropp, Louis Erickson, rug salesmen; Warren White, rug buyer; E. Slurren, rug salesman; and J. B. Reynolds, of Karastan Mill.