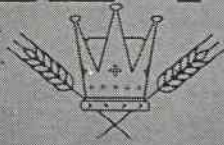


# THE MILL WHISTLE

*Fieldcrest*

COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*

AMERICA'S FINEST POWER LOOMED RUG

Published by FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Smithfield and Spray, N. C., Fieldale, Va. and Auburn, N. Y.

VOL. XXI

Spray, N. C., Monday, October 22, 1962

NO. 8

## Community Fund Drive Opens Today

### Fieldale Bloodmobile

With a quota of 130 pints, the Red Cross Bloodmobile will make its annual visit to Fieldale, Va., Tuesday, October 23. The unit will be stationed at the Community Center from 12 o'clock noon until 6 p. m.

W. B. Chambley, foreman of Carding and Spinning at the Towel Mill, is general chairman for the Bloodmobile visit. The Towel Mill supervisors are in charge of recruiting donors in the mill.

### Towel Mill Day's Pay Reaches 90 Per Cent

In generous and widespread support of the Fieldale Community Fund, 90% of the employees of the Towel Mill pledged a day's pay or more in the campaign which has just been completed.

Of the 1261 employees on the payroll, 1135 pledged on the day's pay basis. An additional 76 employees gave lesser amounts. This means that 1211 persons, or 96% of all employees in the mill, donated in the campaign.

Departments in which 100% of the employees gave a day's pay or more were: Plant Service and Superintendent's Office, Slashing, Cloth Room, Beam Dyeing, Bleachery, Piece Dyeing, Cost and Payroll, Standards, Production Control, Personnel-Lodge-Village, Warehousing and Data Processing, Management group, and Burns Guards.

#### Will Receive Certificates

Certificates of merit, given by D. A. Purcell, Towel Mill manager, are to be awarded to the above departments.

All employees who gave a day's pay or more will participate in drawings in which five prizes, given by Fieldcrest Mills, will be awarded. The prizes include, a towel set, an automatic blanket, a bedspread, a Happiness rug, and a sheet set.

D. E. Simons, Towel Mill superintendent, was general chairman of the campaign and was assisted by the supervisors in the departments.

Under the Fieldale plan, only one

(Continued on page five)

### All Tri-City Employees To Be Solicited And Asked To Donate Day's Pay For Support Of 10 Service Organizations In The Community; Pledge May Be Paid In Installments Through Payroll Deductions

The annual finance campaign for the Tri-City Community Fund will begin in the Tri-Cities today (October 22) and continue until November 5.

The budget-goal for the community-wide campaign is \$60,813, representing the minimum amount needed for the continuance of the 10 health, welfare and recreational services included in the campaign.

Fieldcrest employees, along with members of all other firms in the Tri-Cities, will be asked to pledge a minimum of a day's pay. For the convenience of employees and upon their authorization, Fieldcrest will make payroll deductions over a 12-month period to collect the pledges.

C. J. Frank, Jr., director of industrial relations, will be general chairman of the drive at Fieldcrest Mills, which will begin today and is expected to be concluded Friday, October 26.

The manager of each mill will serve as chairman for the solicitation in his mill, with the assistant managers and superintendents as co-chairmen. Heads of major staff departments will be in charge of the campaign in their respective departments.

Payroll deductions authorized by employees will not begin until the first pay period in January, 1963.

The suggested basis of giving at Fieldcrest is indicated in the table on (Continued on page eight)

## Whitcomb Receives Textile Honor

### Company President Is Elected Second Vice President Of N. C. Textile Manufacturers Assn.

Harold W. Whitcomb, president of Fieldcrest Mills, Inc., was elected second vice president of the North Carolina Textile Manufacturers Association at the organization's recent annual meeting at Pinehurst.

Mr. Whitcomb, in the normal course of events, will become the president of the association for 1964-65. Before his election as a vice president he was a director of the organization.

Harold W. Little, chairman of the board of Little Manufacturing company, Wadesboro, was elected president of the association, succeeding D. R. LaFar, Jr., of the LaFar group of mills at Gastonia.

Mr. Little moved up from first vice president to president in accordance with the association's custom. Marshall Y. Cooper, president of Harriett and Henderson Cotton Mills, at Henderson, was advanced from second to first vice president.

James Webb, vice president of Cone Mills Corp., Greensboro, was elected to complete Mr. Whitcomb's term on the board of directors, expiring in 1963.

Those named to the executive com-

mittee in addition to the officers were Mr. LaFar, P. Huber Hanes, Jr., president of P. H. Hanes Knitting Company, Winston-Salem; and J. C. Cowan, vice president of the board, Burlington Industries, Greensboro.



**HAROLD W. WHITCOMB**  
... New NCTMA Vice President ...