

# New Rug Lines Well Received At Market

## "Alexei" Rugs And "Trienneau" Broadloom Are Standouts In Introductions At Market

"Alexei" rugs, in a new weaving technique and in designs inspired by the classic Grecian arts; "Trienneau" broadloom, a multicolor frieze also employing a new weaving technique; and "Rouleau", another new broadloom with a plushy wool pile with a gently-patterned high cut effect, were outstanding among the new items introduced by Karastan at the International Home Furnishings Market in Chicago in January.

"Alexei" rugs are in a technique inspired by the earlier "Tiempo Coloniale" and "Amarapura" rugs which remain in the line. "Alexei" rugs are available in 12 rich colorings and in eight sizes, 3 x 5 to 12 x 18.

"Trienneau", an all-new entry in Karastan's family of twist broadlooms, is offered in 12 colorings.

In "Rouleau", eight of the 17 colorings are being introduced as "positive colors" because of a distinctive quality which enables them to support important furnishings.

Other important introductions by Karastan include "Le Sandeau", a real



The "Alexei" rug, a dense, velvety cut pile wool, is available in eight sizes and in 12 Grecian inspired colorings.



Versatile "Trienneau", a multi-color frieze available in 12 colorings, lends itself to many periods of furnishings.

luxury broadloom with a high cut, low loop effect; and "Marceau" hand carved rugs made of 100 per cent acrylic fiber. "Marceau" rugs will display 10 individualistic carvings and dozens more may be ordered. The seven sizes range from 3 x 5 to 12 x 24, with a choice of 18 exacting shades.

Also offered is the "Ashley Grove" collection of seven, cut pile, wool broadlooms, four florals and three contemporary patterns, designed by Karastan and produced by the celebrated John Crossley and Sons, Ltd., of England.

Together, Karastan and Crossley have made available this collection in nine

and 12-foot widths. In addition, "Sultana", Crossley's own individual group in superb worsted wool pile is now available through Karastan in four designs in 27-inch width only.

The always correct Karastan Oriental Design Collection has a new member, too. This magnificent worsted wool quality has added a French traditional pattern for the connoisseur of fine furnishings, to be available in many sizes.

When Cosmonaut Titov was orbiting Khrushchev radioed, "I'll see you, I'll embrace you, I'll kiss you when you return." Titov came down anyway.

## Greenville Leaders

Highest production award winners at the Karastan Spinning Division at Greenville for January were as follows:

Carding .....	William Whaley
Spinning .....	Dorothy Bowen
Twisting .....	Elizabeth Teel
Reeling .....	Rose Tripp

## Retiree Wins Sewing Machine

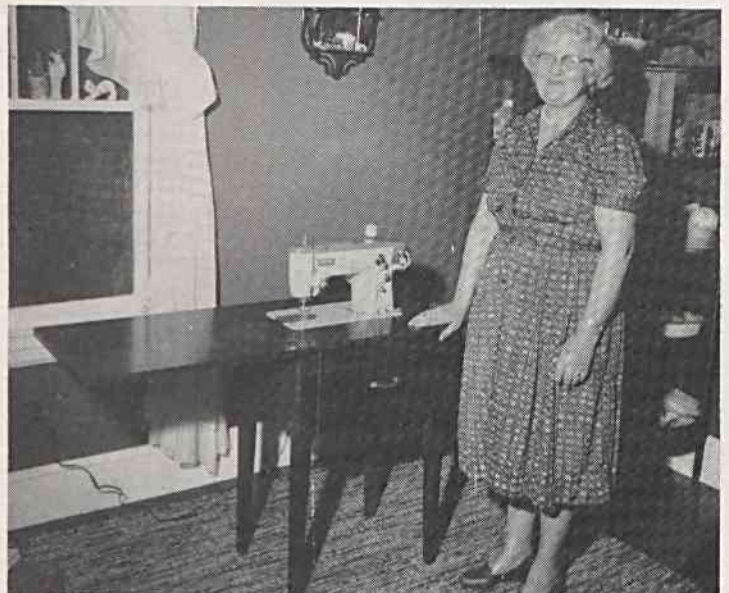
When Annie B. Rogers, retired Fieldcrest employee, entered her name for several prizes being given at the North Carolina State Fair last fall, she never once thought she would be a winner.

She was one of the 39 members of the Y.M.C.A. Golden Age Club to go by chartered bus to the State Fair and along with many other Golden Agers from all over North Carolina, she entered her name for a number of prizes to be given at a later date.

Mrs. Rogers was pleasantly surprised recently when she received a letter from General Sales and Service Co. announcing that she had won a Riccar "Zig Zag" electric sewing machine, with many attachments. She and her husband, T. R. Rogers, an employee of Leaksville Woolen Mills, made the trip to Raleigh and received the machine.

The prize came at a particularly fortunate time, Mrs. Rogers said, since she was preparing to trade in her old electric sewing machine on a new model.

Prior to her retirement under the Fieldcrest Mills Pension Plan three years ago, Mrs. Rogers had worked as a folder at the Finishing Mill continuously for over 32 years. Since retiring, she has attended the Y.M.C.A. Golden Age Club meetings regularly and has gone on all of the sightseeing trips sponsored for the Golden Agers. These have included a mountain trip to



Annie B. Rogers is proud of sewing machine won at State Fair.

Roanoke, Va., and the Blue Ridge Parkway, a trip to Raleigh to visit rose gardens and the State Capitol, a trip to Wilmington to see the Battleship North Carolina, and two trips to the North Carolina State Fair.