

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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Captain Moir Earl Eanes, Fieldale native who was recipient of the Distinguished Service Cross, second highest award for extraordinary bravery in the face of enemy action, is shown with his parents, Mr. and Mrs. Bob Lee Eanes.

Fieldale Native Given High Military Award

Captain Moir Earl Eanes, a Fieldale native and the son of Fieldcresters, has been awarded the Distinguished Service Cross for "conspicuous gallantry, superb leadership and intense devotion to duty" in action June 8, 1951, near Chipo-ri, Korea.

Captain Eanes, a graduate of Virginia Polytechnic Institute and now assistant general superintendent of P. Lorillard Co., Greensboro, is the son of Mr. and Mrs. Bob Lee Eanes, Route 3, Martinsville, Va. His father is a retired employee of the Towel Mill and his mother, the former Lucy Haynes, of Spencer, Va., is a long-service employee of the Towel Mill Sewing Department.

The DSC award, the second highest award for extraordinary bravery in the face of enemy action, was presented in ceremonies at the Greensboro Army Reserve Armory by Col. Marion Walker, commander of the North Carolina Military Sector. Others taking part in the ceremonies were Lt. Col. Ernest F. Brockman, commander of the Winston-Salem sub-sector command and Rep. Horace H. Kornegay.

Captain Eanes' mother, his wife, Mrs. Bonnie F. Eanes; and his son, R. Scott Eanes, were present for the occasion.

His father was unable to attend due to poor health.

Captain Eanes received his ROTC commission at V.P.I. in 1950 and was on active duty from October, 1950, until September, 1953. He was ordered to Korea in April, 1951, and served one year with the 24th and 35th regiments
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Bloodmobile

The Bloodmobile will be stationed at St. Luke's Episcopal Church (Rock Church) in Spray from 11 a. m. until 4:30 p. m. Wednesday, April 17, as the unit makes its second visit to the Tri-Cities in 1963.

The recruiting of donors will be concentrated in the Spray area and a special appeal will be made for donors from among the employees of Fieldcrest plants and other textile companies in Spray.

A record 214 pints of blood were collected on the Bloodmobile's visit to Leaksville in February. This outstanding
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Mill Products Will Be Shown At Trade Fair

More than a quarter-million visitors from throughout the world will have an opportunity to learn more about the products of Fieldcrest Mills, Inc., according to plans announced by the company today.

Both our Fieldcrest fashions for bed and bath and Karastan rugs and carpets will be exhibited at the North Carolina International Trade Fair in Charlotte.

The widely-publicized event is scheduled for April 27 through May 4 in the Merchandise Mart and Coliseum buildings. Among the quarter-million spectators will be thousands of "professional buyers" from throughout the United States and abroad.

An original announcement that Fieldcrest Mills, Inc. planned to exhibit at the Trade Fair was made earlier through the governor's office by Hargrove Bowles, Jr., chairman of the state Board of Conservation and Development.

The board is sponsoring the eight-day international event for the benefit of North Carolina industries wishing to aggressively improve their marketing positions on a state, national, and world-wide basis.

The Fieldcrest Mills exhibit will be on the desirable ground level of the Merchandise Mart. For those who wish to visit that exhibit first, the specific location has been designated as booths eight and nine in room "V", the same location used by our company last year.

'Y' Membership Drive Will Start This Week

Norman Young, assistant superintendent of the Bleachery and Sheet Finishing Mill, has been named the general chairman for the 54th annual membership campaign of Consolidated Central YMCA.

Mr. Young and J. G. Cunningham, superintendent of the Karastan Mill, who is president of the YMCA, announced that the campaign will be launched at a dinner meeting Tuesday, April 2, from 5:45 p. m. until 7:15 p. m.

All committee chairmen have been asked to bring a report of the proposed
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