

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER LOOMED RUG

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At Cancer Fund check presentation at Fieldale, from left are D. E. Simons, Towel Mill superintendent; Ruth Jamerson, Cost Department; William Cole, general chairman, Martinsville-Henry County Cancer Crusade; Keith Scott, Weave Room; Bernice Crowe, Carding Department; Jesse Ben Patterson, Dyeing and Bleaching; Mae Perry, Data Processing; and Emmett Stover, Crusade chairman of special gifts.

Fieldale Donates \$2,237 To Cancer Crusade

The Fieldale Community Fund has made a donation of \$2,237.18 to the 1963 Martinsville-Henry County Cancer Crusade.

A check for that amount was presented to Cancer Crusade officials in a brief ceremony at the Towel Mill by members of the Fieldale Community Fund Committee.

The Fieldale Community Fund previously made a donation to the Martinsville-Henry County Heart Fund. Allocations are to be made to the United Fund and other deserving agencies that serve the Fieldale area.

Under the Fieldale plan, only one solicitation is made in the Towel Mill each year. At that time, an employee may pledge a single contribution to be paid in small installments through payroll deductions for a period of 12 months.

The money raised is used for the Community Fund and other authorized fund drives. The funds are administered by a committee composed of representatives from each department in the mill.

Members of the 1963 Community Fund Committee, in addition to those

pictured, are Eula Correll, Melvin Gourley, Bernard Haynes, Robert Haynes, Estelle Dalton and Clarence Joyce.



BLOOD DONORS receiving refreshments after giving blood include several employees of Finishing Mill. Clockwise from left are Lala Isaac; George Cassell, Beck Dye; Howard Clark; Evna Bryant, Sewing; Moir Dehart; Mamie Alderman, Violet Meeks and Edna Howe, all of Sewing Department. [See Page Eight]

Company Products On Display At Trade Fair

Fieldcresters are invited to visit the Fieldcrest Mills, Inc. exhibit at the North Carolina International Trade Fair in Charlotte which opened April 27 and continues through May 4. The event is being held in the Coliseum and Merchandise Mart buildings.

Both Fieldcrest coordinated fashions for bed and bath and Karastan rugs and carpets are being shown at the Fair, which is expected to attract more than a quarter-million visitors from throughout the world.

The Fieldcrest exhibit was arranged by J. B. Lamar, head of the Domestics Designing Department and Sue Hall, a member of the department. The Karastan display was arranged by Archie Millar, head of the Karastan Designing Department and Alfred Puckett, of the department.

The Fieldcrest Mills exhibit occupies booths eight and nine of section "V" in the center of the Merchandise Mart building, the same space that was used by the Company at the first trade fair held in November of 1961.

The international fair is sponsored by the State Board of Conservation and Development for the benefit of North Carolina industries wishing to aggressively improve their marketing.