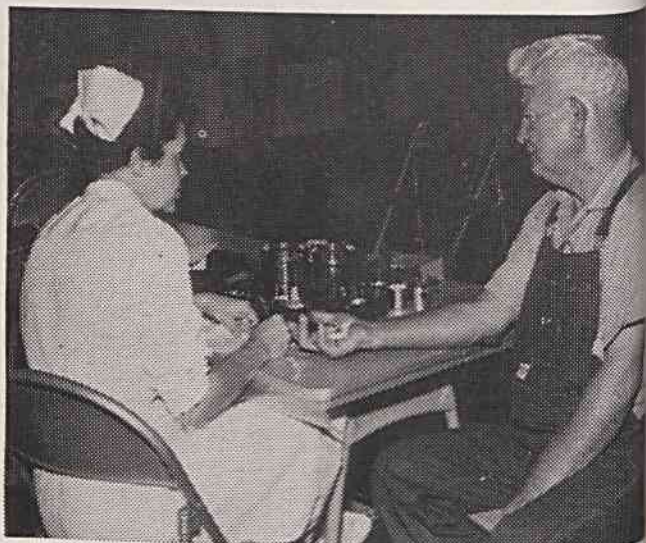


Fieldcresters Give Support To Bloodmobile



Having pulse and temperature checked, from left, are Charlie Wade, Karastan Dyeing; Paul Land, Canteen; Dewey Talley, Bedspread Weave Room. Nurse is Mrs. C. B. Tiller,



Elisha A. Slaughter, an employee of the Bedspread Weave Room, has medical history taken and hemoglobin tested by Miss Ellen Robertson, Red Cross staff nurse from Charlie Wade's room.



Left, C. K. Barksdale, supervisor in Karastan Dyeing, stops at replacement table to give name of person for whom he is donating blood. The volunteer worker shown is Mrs. Robert Wall, Jr.



Right, J. D. Huffman, of General Offices, has his blood pressure checked by Mrs. Luther Smith, nurse from Morehead Hospital.

Investment In Blood Program Yielding Big Returns

(Continued from Page One)

Red Cross through the years has been the American people's first line of defense against the havoc and suffering caused by disaster.

Disaster work is financed entirely by national Red Cross funds. The amount contributed by the Tri-Cities is an investment — a kind of insurance — in case the community ever experiences a major disaster.

Although the Blood Program and disaster relief are the more dramatic and attention-getting services provided by the Red Cross, there are many other fields in which the Red Cross regularly serves local people.

Home service is a charter obligation of Red Cross. It is the connecting link between the men and women in the armed forces and their families back home.

In the last fiscal year the local chapter assisted 179 service men, veterans

and their families with many services, communications, counseling, financial aid and applications for government benefits. Another 88 individuals were given limited services, not counted as cases.

In another area of work, annual report showed that a total of 204 home nursing certificates and 12 mother-baby care certificates were awarded.

There are five active nurses aides in the local chapter. Four of these aides work in the Blood Program and three aides gave a total of 292 volunteer hours working in Morehead Hospital.

The report showed that nine additional Tri-City men and women completed a Red Cross first aid instructor's course, giving the community a total of 23 first aid instructors trained and certified by the Red Cross. Ten other classes were held and 124 first aid certificates were awarded since the last report by the Red Cross chapter.

White Sale Continues At Fieldcrest Store

The August White Sale at the Fieldcrest Store which opened July 29, had a "tremendous response so far," according to W. P. Groseclose, store manager. The sale will continue through August 31.

In the Fieldcrest Shop, the 30 percent discount allowed Fieldcrest employees is applied to the already low prices. The Thrift Shop has its own thrifty values plus special bargains.

Outstanding offerings in the Thrift Shop are first quality "Corsair" automatic blankets at half price, and automatic sheets sold at less than half price. Other exceptional bargains are quality "Campus Plaids" bedspreads, an outstanding "back-to-school" price offer.

The Fieldcrest Store is open from 9 a. m. until 5 p. m., Monday through Saturday.