

Talk On Sales Features 25-Year Program

J. H. Byler, of the Fieldcrest sales division, was the principal speaker at the 25-Year Club picnic for long-service employees of the Bedspread and Bedspread Finishing Mills Saturday, September 7, at the Burton Grove School in Leaksville.

Mr. Byler, manager of the Bedspread Merchandising Department, discussed our various lines of bedspreads. He pointed out that many lines are manufactured for large bulk customers, and discussed the styling and packaging required.

He explained the necessity of frequent style changes and sample work in keeping all of the lines up to date and stressed the importance of quality and prompt service in obtaining and holding customers for the mill.

Prior to Mr. Byler's talk, Robert A. Harris, Fieldcrest vice president—manufacturing, extended greetings on behalf of general management. He expressed the company's appreciation of the loyalty and cooperation of the long-service employees who he said have contributed

substantially to the success of the business.

Also making brief talks were Barron, Jr., manager of the Bedspread and Bedspread Finishing Mills; and G. Hunnings and J. P. Foster, superintendents, respectively, of those mills.

Musical entertainment was furnished by Betty Murphy, daughter of J. H. Murphy, an employee of the Cloth Finishing Department and a member of the 25-Year Club. Diana Banks was accompanist for Murphy's solo.

Jones Norman, industrial relations representative, was master of ceremonies. The invocation was given by S. Anderson, retired superintendent of Bedspread Mill.

In the drawings for the attendance prizes, two bedspreads, the winners were Catherine Cochran, an employee of the Inspecting Department; and H. C. [Name], who is employed in the Carding Department.

Following the program, the group enjoyed a picnic lunch served in the school cafeteria.



J. H. Byler, manager of the Bedspread Merchandising Department, is shown as he addressed the 25-Year Club meeting for long-service employees of the Bedspread and Bedspread Finishing Mills.



Being served coffee by Mrs. Paul Fleming (from front to back) are Effie McCulloch, Fletcher Talbott, Ruby Pratt, Louise Burnette, Daisy Clark and Rucker Frazier, a retiree.



George L. Hall, a new member of the 25-Year Club is welcomed by J. H. Crowder, Sr., a retired member. Another member, Jack Murphy, was unable to attend due to illness.



Following the program in auditorium, the group moved to the cafeteria for a picnic lunch. Shown in foreground here are Effie McCulloch, Ruby Pratt and Leona Smith.



Enjoying picnic lunch and good conversation here, from left are Jesse Nelson, retired; Alfred Cox, W. C. Cooper, retired; Vernon, retired; and Jesse Benton, retired.