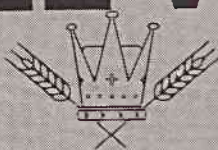


THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FIRST POWER LOOMED RUG

FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Mount Holly, Smithfield and Spray, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

VOL. XXII

Spray, N. C., November 18, 1963

NO. 10

Vote 'For' Community College Nov. 19!

All-Time Records Set In United Fund Drives

In addition to the outstanding response reported earlier for Muscogee Mills, the Towel Mill and the Tri-City plants and offices, record-breaking results were shown in United Fund drives at Fieldcrest plants in Greenville, Mount Holly and Smithfield.

A new high in United Fund contributions was set at Greenville when 98% of the employees of the Karastan Spinning Division made contributions to the campaign. Moreover, 96% of the employees contributed on the day's pay basis and 80% signed up for deductions to continue in succeeding years.

Of the 275 Greenville employees, 264 contributed a day's pay or more, five gave less than a day's pay, and only six employees failed to contribute any amount.

In the following departments, 100% of the employees gave on the day's pay
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A chance to take a hand in the future of their communities and county will be given tomorrow, Tuesday, November 19, to Fieldcrest employees who are residents of Rockingham County. In a county-wide election, the voters will decide for or against the establishment of a Community College.

They will, in effect, be deciding for or against putting the opportunities of higher education within reach of the young people of the area and semi-vocational and technical training for those of all ages who desire it.

The voting will be on two questions:

1. Whether the county may sell \$1.25 million in bonds to finance construction of the \$1.75 million college (the state will pay \$500,000); and

2. Whether county commissioners may appropriate funds, either from non-tax revenues or from a special annual tax levy not to exceed 8c per \$100 valuation to retire the bonds and pay the county's share of operating costs.

If voters approve the college, it will be the second in a network of community colleges projected for the state. Moore county voters last week overwhelmingly approved a \$1 million bond

issue for a college. And the State Board of Education quickly gave final approval for the institution.

The community college is the best bargain ever offered Rockingham County. Whereas the county must pay its share of the construction costs, the State of North Carolina will pay \$500,000 toward the cost of construction and will equip the physical plant and library at an approximate cost of \$600,000.

The operating costs will be paid for as follows: the state, 65 per cent; the students, 20 per cent; and the county, 15 per cent. The 8c tax levy will retire the bonds for building and pay the county's share of the operating costs.

A Rockingham County student could attend the college for approximately
(Continued on Page Five)

Joins Karastan



The appointment of **George V. Grulich** as director of advertising, sales promotion and store planning of Karastan Rug Mills, a division of Fieldcrest Mills, Inc., has been announced.

Mr. Grulich was formerly vice president of marketing at C. J. LaRoche and Co., Inc., a divisional sales and merchandising manager of Phoenix Hosiery Co., and served in marketing posts with Scott Paper Co., N. W. Ayer, and International Latex Corporation.

A Message From Our President

For the more than 25 years that I have been associated with our Company we have sometimes urged you "to be sure to vote" at various elections, but have never asked you to vote for or against any particular candidate or issue. In this letter, I shall break this precedent and not only urge you to "Be sure to vote" on November 19, but also urge you to vote for the bond issue to establish a community college in Rockingham County.

In my opinion, this college will in the long run do more to advance the progress and the standard of living of our people than anything that has been proposed in a long time. Our Company often has to go out of the county, and even out of the state, to get qualified men and women for specialized jobs. We would much prefer to fill these good jobs with local people if they were trained and available. This college would make such training available to all at a reasonable cost.

The cost to us is low — a maximum of 80 cents per \$1,000 of taxable property. In other words, if your real estate and personal property is valued for tax purposes at \$5,000 the most this bond issue could cost you is only \$4.00 per year! The State of

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