



Gilbert Jarrell (left) and Tommy Jeffries, of Blanket Mill Cotton Carding, observe new safety board at Draper mills.

In Karastan Weave Room, Robert Rodgers (left) and Mack Brannock check weave room's standing on departmental board.

Rules Are Revised In Mills' Safety Contest

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 age of 2,000 man-hours per employee. The new basis is an improvement over the old arrangement which was based on the calendar year. A plant can now operate the specified number of man-hours without lost-time injuries and become eligible for a barbecue at any time during the year when sufficient safe hours have been accumulated. So that employees may be informed at all times concerning their own safety performance and that of employees at the other mills, safety scoreboards are being placed outside the entrance to each mill. These boards show the monthly standings of all mills. In addition, boards are placed inside the mill to show the comparison between the departments in each mill.

Five Million Man-Hours
 The current safety champions are the employees of the Automatic Blanket Plant where the five million man-hour mark is nearing. There has been no time lost due to injury at that mill since July 7, 1956. Special recognition is planned for the Automatic Blanket plant employees when the five million man-hours are attained. Runners-up for the best safety record at Fieldcrest are the employees at the Sheet Finishing Mill who had worked over one million accident-free hours at the end of January. The Sheet Finishing employees already have been given a barbecue, under the old terms of the contest, for working the entire year of 1963 without a disabling injury. There has been no such injury at the mill since December 1, 1960. The next best record is that of the Spread Mill employees who, at the end of January, had attained an average of 1,213 man-hours per employee

since the last lost-time accident occurred at the mill on June 18, 1963. In addition to these commendable mill-wide records, a number of individual departments have attained outstanding performance. The top departments are: Towel Mill Cutting and Sewing, 3,599,732 total man-hours without lost time due to injury; Automatic Blanket Plant Blanket Wiring, 2,634,300; Finishing Mill Blanket Cutting and Sewing, 1,578,919; Towel Mill Slashing and Weaving, 1,438,312; and Karastan Mill Burling, 1,210,441.

Blood Saves Lives

HOW IS BLOOD USED TO AID ACCIDENT OR INJURY VICTIMS?
 In accident or injury victims, blood is used to replace that lost from hemorrhage. In those cases that have traumatic shock without hemorrhage, whole blood transfusion aids in combating shock by adding the necessary fluid to the circulatory volume and thus raising blood pressure. The additional red cells help carry oxygen to the tissues. The added plasma proteins also have nutritive value. The usefulness of blood in accident or injury is greatly enhanced by having it immediately available. Thus, in those communities that have a blood program, blood is on hand in the hospital refrigerator, and much time and many lives can be saved by providing transfusion immediately. Cross-matching can be done in a few minutes time. Delay in finding a donor, in taking the precious time necessary to ascertain his type, and in collecting the blood is eliminated.

New Spring Lines Are Shown In National Ads

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 of Bride's which will go on sale May 15. Captioned "The Import of Fieldcrest", the ad points out: "Where money is no object, taste sets the criteria. In Parisian residences and throughout Europe, Fieldcrest bed and bath fashions are sheer luxury imports, used with flair and displayed proudly. In America, where Fieldcrest coordinates are priced far more reasonably, tasteful people display them just as proudly . . ."
 The Big Tent 'one look' in sheets, blankets, bedspreads, towels and bath rugs is representative of Fieldcrest's outstanding collection of "Storyland" bed and bath fashions for children's rooms which feature "once upon a time" characters and scenes.

The Big Tent ad is in the March issues of House Beautiful and Vogue, the March 14 New Yorker and will be carried in the April issues of House & Garden, Sunset and Harper's. The Royal Velvet ad in which a young lady, admiring our towels, asks "I Wonder If Mr. Fieldcrest Is Married", was carried in a large number of magazines in the spring of 1963 and is being repeated in 1964 in the spring issue of Bride's which went on sale January 15, and in the summer issue of Bride & Home, which goes on sale April 15.

Do Your Part
 Give a pint of blood
 when Bloodmobile comes
 to St. Luke's Church
 Monday, April 6