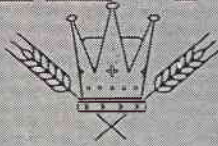


THE MILL WHISTLE

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FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Mount Holly, Smithfield and Spray, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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Spray, N. C., March 30, 1964

NO. 19

YMCA Campaigns To Start This Week

The 55th annual membership drive of Consolidated Central YMCA will open April 2 and continue until April 18 with C. Campbell and Warren Wilson as chairmen. Captains for the campaign are being selected and will be announced shortly.

The theme for this year's drive is "Let's Do More In '64," as the association seeks to raise \$3,500 in memberships. The actual amount obtained last year was \$3,313.

Chairman Campbell stated that the drive offers varied programs for boys, teen-agers, men and women, as well as opportunities for community service.

In addition to Messrs. Campbell and Wilson, the following are members of the membership committee: William R. Matthews, Robert Hair, Bill Moser, Mrs. Mary Hodges, Garvin Warren, Oscar Williams, Charles Fair, James Taylor, Lonnie Pulliam, Mrs. Thomas Wilson, and DeHart Jr.

Draper YMCA Campaign

The annual membership campaign for the Draper YMCA will open April 4 and continue through April 30 with Robert Stewart again heading the drive. Stewart will be assisted by the board of directors of the Draper YMCA and members.

(Continued on Page Four)



KENNETH G. AGNEW, JR.



SAFETY REMINDERS — Attention-getting display at entrance to Karastan Mill refers to safety film shown recently to all employees and asks, "Where Is Your Safety Catch?" Various posters give reminders to help employees avoid on-the-job injuries. Ray Gilbert, of Burling Department, pauses to view the exhibits.

Bloodmobile Will Visit Spray On April 6

A minimum of 200 blood donors are needed Monday, April 6, for the blood collection to be held at St. Luke's Episcopal Church (Rock Church) in Spray from 11 a. m. until 4:30 p. m.

Norman Young, Tri-City Blood Pro-

gram co-chairman, said that while well over 200 pints are needed to balance the collections against the usage of blood, when 200 pints are collected it is considered a successful visit.

The usage of blood for patients at the Morehead Memorial Hospital and for Tri-City patients in outside participating hospitals continues to exceed the collections. New additional donors—those who have not given blood before—are urgently needed, in addition to those who regularly donate blood when the Bloodmobile visits.

"There are a number of donors who give blood regularly and who have never received any blood for themselves or their families. These faithful donors have carried our blood program thus far and the community owes them a debt of gratitude," Mr. Young said.

But there are not enough of these regulars, he said, and new donors must be recruited. He urged those who have not given blood before to consider the matter and to make a decision to become an unselfish, volunteer donor, helping to save lives and restoring the sick and injured to health.

Mr. Young pointed out that there is no real pain involved and that the average person can give blood.

(Continued on Page Five)

New Appointments

Kenneth G. Agnew, Jr., was appointed director of advertising and sales promotion of the Fieldcrest marketing division, effective March 23. Mr. Agnew joined Fieldcrest Mills, Inc. in November, 1958, as manager of bath fashions and packaging. Prior to his affiliation with Fieldcrest, he served as advertising and sales promotion manager and general merchandise manager for Consolidated Millinery Company.

In other organization changes to become effective April 1, the Bath Fashions Department will become part of the Towel Department under the direction of H. A. Brown, manager.

E. S. Smith, assistant manager, bath fashions, becomes assistant manager, Towel Department, reporting to L. H. Lee. Mr. Smith will devote his attention exclusively to bath rugs and shower curtains.