

# Who Is 'The Company'?

"Fieldcrest just came out with a new product.  
 "Fieldcrest is going to build a new plant.  
 "Fieldcrest is going to do this . . . and do that".

Many people talk about Fieldcrest.

But who or what is this thing called "Fieldcrest" or "the Company"?

- Is it a building?

No. Buildings can do nothing by and of themselves. They need men and machinery to produce results. Buildings are not "Fieldcrest".

- Is it machinery?

It's the same story. Without people to manage and operate them, machines are useless.

- Is it your supervisor?

He's mighty important. His job is to direct and coordinate the work of the men and women and equipment in his department. You may not always agree with him, but you couldn't do your job effectively without him. But he isn't "Fieldcrest". He does his job and gets his pay the same as you.

- Is it the mill manager?

He has a big job, but the basic goals of his job are the same as yours . . . keep quality production up and unnecessary costs down. No, he isn't "Fieldcrest".

- Is it top management?

The president and other officers have tremendous responsibilities. They have to make decisions for the good of all plants. But their decisions would be meaningless without the money, equipment, and other employees to carry them out. They're not "Fieldcrest". They, in turn, are responsible to the board of directors.

- Is it the board of directors?

They set the general policies that are carried out by the others. But they aren't "Fieldcrest" any more than a school board is an educational system.

- Is it the shareholders?

They are the owners. They put up the money which provides buildings and equipment and thus make the jobs. The shareholders elect directors to manage the business. But the shareholders are not "Fieldcrest".

- Is it you?

You're mighty important. You're the one who operates the machines, does the maintenance work, sells the products, carries on research, loads the trucks and types the letters. But you alone couldn't make a single yard of cloth without your fellow workers, the supervisors, and the tools furnished by the shareholders.

Take away any one of the above and production would come to a halt. There would be no jobs. There would be no "Fieldcrest" or "Company".

The company is all of us working together to maintain our reputation with our customers as a low-cost producer of high-quality products.

This is Fieldcrest Mills, Inc.

## New Telephone Nos.

In your Fieldcrest telephone directory, substitute the following for the listings shown under Sheet Finishing Mill:

Customer Service .....	7224
Commission Finishing Scheduling .....	7239
Commission Finishing Office .....	7214
Gate House .....	MA3-8709
Manager's Office .....	7275
Office Manager .....	7213
Sears .....	7266
Sheet Customer Service .....	MA3-8476
Sheet Cutting & Sewing .....	7252
Sheet Packaging .....	7260
Sheet Scheduling .....	7224
Shipping Room .....	7228
Storage & Shipping Warehouse .....	7269
Supply Room .....	7288
Superintendent's Office .....	7204

## Recognition Is Given Rug Weavers, Fixers

Weavers and fixers on Loom No. 41 received recognition for above-standard performance during the month of February.

Certificates are given each month on looms where performance is above standard in loom efficiency, seconds, burling costs, housekeeping, and yield, each a crucial area in achieving high quality and low costs.

### LOOM NO. 41

<b>Weavers</b>	<b>Fixers</b>
Harry Evans	D. T. Howell
Silas Odell	T. A. Roberson
Richard Largen	Melvin Fuller

**THE MILL WHISTLE**  
*Fieldcrest* *Karastan*  
 Issued Every Other Monday For Employees and Friends of Fieldcrest Mills, Inc., Copyright, 1964, Fieldcrest Mills, Inc. Spray, N. C.

**OTIS MARLOWE**  
 EDITOR  
 Member, South Atlantic Council of Industrial Editors

**REPORTING STAFF**

Automatic Blanket Plant .....	Shirley Byrd
Bedsread Mill .....	Edna Hope
Bedsread Finishing Mill .....	Ann Turner
Blanket Mill .....	Katherine Perkins
Central Warehouse .....	Geraldine Dileon
Draper Offices .....	Mamie Grogan
General Offices .....	Hilda Manly
	Gladys Holland, Katherine Meeks
Karastan Mill .....	Irene Meeks
Karastan Service Center .....	Mary Stephens
Karastan Spinning Div. ....	Evelyn Beasley
Mt. Holly Spinning Mill .....	Elizabeth Gross
New York Offices .....	Betty Lencusa
Sheet Finishing .....	Lucille Avery
Sheeting Mill .....	Ruth Talbert
Towel Mill .....	Fay Warren, Fannie Hundley

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## SERVICE ANNIVERSARIES

**Forty Years**  
 John W. Page ..... Sheet Finishing  
 Jesse S. Slaydon ..... Blanket Mill

**Thirty-five Years**  
 Richard H. Tuttle ..... Management  
 Cleo H. Hopper ..... Sheet Finishing  
 Charles M. Foster .. Karastan Serv. Cen.

**Thirty Years**  
 Leonard Dishmon ..... Blanket Mill  
 Mary F. Turner ..... Towel  
 Carrie M. Phillips ..... Towel  
 Lillian W. Pryor ..... Sheet Finishing  
 Sally D. Isley ..... Blanket Mill  
 Lemuel E. Flinchum ..... Blanket Mill

**Twenty Years**  
 Virginia Carmichael ..... Towel  
 Lucille H. Harris ..... Blanket Mill  
 Lillie E. Ramsey ..... Bedsread  
 Constance N. Land ..... Finishing  
 James R. Graham ..... Towel  
 Clarence R. Hopkins ..... Towel

**Ten Years**  
 James E. Johnson ..... Muscogee  
 Mabel C. Johnson ..... Towel  
 James C. Witt ..... Towel

## N. C. Tax Help

Wilbur D. Lloyd, a representative from the North Carolina Department of Revenue, will be at the Leaksville Post Office Tuesday, March 31, starting at 9:30 a. m. to assist taxpayers in preparing their state income tax returns.



Love not the world, neither the things that are in the world. If any man love the world, the love of the Father is not in him. — I JOHN 2:15