

President Harold W. Whitcomb (standing at microphone) addresses employees of Leward Mill at Worthville.



Some of North Carolina Finishing employees are shown as they gather for meeting with Fieldcrest officials.

## Fieldcrest Officials Hold Get-Acquainted Meetings With Employees At New Plants

Officials of Fieldcrest Mills, Inc., held a series of get-acquainted meetings July 10 and 13 with employees at the three mills purchased from Erlanger Mills Corporation.

Fieldcrest purchased the North Carolina Finishing Company at Salisbury, the Alexander Mill at Forest City and the Leward Mill at Worthville in a sale which became effective June 29.

Taking part in the meetings were President Harold W. Whitcomb, R. A. Harris, vice president, manufacturing; R. R. Roberts, vice president, finance; C. J. Frank, director of industrial relations; R. C. Going, general superintendent, greige sheeting; Norman F. Young, assistant manager, blanket operations.

Accompanying them at the North Carolina Finishing Company were Julian H. Robertson, president of the Erlanger Mills Corporation, and James H. Riddle, new president of the North Carolina Finishing Company division.

Mr. Robertson also accompanied the group on their visit to Forest City and Worthville. At the Alexander Mill they were joined by M. G. Allen, superintendent, and Howard Hamrick, office manager; and at the Leward Mill by Edward Fowler, superintendent.

At each meeting, Mr. Whitcomb addressed the employees, telling them why Fieldcrest was interested in purchasing the plant and discussing plans for that particular plant.

Mr. Robertson, in his talks, told why the Erlanger Mills Corporation wanted to sell to Fieldcrest. When the decision to sell the properties was made, he said, "Fieldcrest was our first choice. We negotiated with no other company. This sale will be good for the company and good for you."

In addition to meeting with the employees, the Fieldcrest officials met with community and business leaders in each location.



Edward Fowler, Leward Mill superintendent, extends welcome at meeting with employees.

JAt Forest City meeting, from left, C. J. Frank, director of industrial relations; Valian Robertson, president, Erlanger Mills Corporation; President H. W. Whitcomb; R. A. Harris, vice president, manufacturing; R. R. Roberts, vice president, finance.



From left, Howard Hamrick, Office manager, and M. O. Allen, superintendent, Alexander Mill; and R. C. Going, general superintendent, Fieldcrest greige sheeting mills.

