## For A Happier Community

Once again, Fieldcresters will be given an opportunity to express their concern for the less fortunate by pledging a contribution to the United Fund in their area. The campaigns for funds to assist the young and old, the sick and distressed, will be held at varying periods in October.

The annual appeal combining the needs of a number of community organizations in one campaign offers a bargain to each of us. By pledging a single contribution we can help all of the agencies and eliminate the need for a succession of individual drives such as we experienced prior to the days of United Giving.

At Fieldcrest Mills, our gift may be in the form of a pledge which may be paid conveniently in small installments through payroll de-ductions. And, for the first time this year, it will not be necessary to contact all employees, since large numbers of Fieldcresters signed up last year for continuing deductions. These employees, of course, will not be solicited in this year's campaigns.

For others it will be just a matter of signing a new pledge card extending the present deductions for another year or on a continuing basis. Those who did not pledge a contribution last year need only to sign up for small deductions amounting to about the price of a pack of cigarettes a week.

Employees of Fieldcrest Mills can help assure the success of the campaign in their areas if all of us contribute our fair share. Large numbers of Fieldcresters have been contributing the established fair share amount for several years. Persons in the community outside of Fieldcrest are asked to give on the same basis.

How about you? If you are not now contributing to the Community Fund, United Fund, United Givers, or whatever the program is called, won't you pledge your fair share in this year's campaign?

When you do, you'll have the satisfaction of knowing that you have joined with your friends, neighbors and fellow workers in taking care of the human needs and obligations in your locality. Your unselfish gift will help to make your community a happier place; it will make you a happier person.

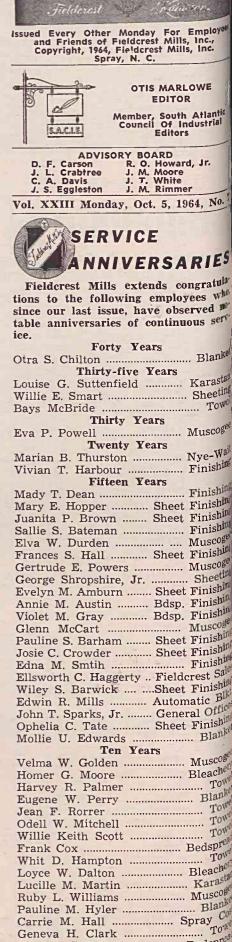


Rich gift for newly-formed school Boosters Club is presented at Fieldale

## Fieldale Rotary Aids Boosters Club

D. A. Purcell (left), manager of the Towel Mill who is president of the Fieldale Rotary Club, presents a check from the club for \$1,000 as a gift to the newly-formed Boosters Club for the new Fieldale-Collinsville High School.

Accepting the check is Hewlus Martin, manager of the Collinsville branch of the First National Bank of Bassett and treasurer of the Boosters Club. At right is D. E. Simons, Towel Mill superintendent, Boosters Club president.



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