

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



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AMERICA'S FINEST POWER LOOMED RUG

FIELDCREST MILLS, INC. • Plants at Draper, Greenville, Leaksville, Mount Holly, Smithfield and Spray, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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Muscogee Sets New Record In Fund Drive

In a record-shattering response in this year's campaign on behalf of the United Givers Fund, employees of Muscogee Mills, Columbus, Ga., contributed a total of \$27,592 with 99 per cent of the employees participating in the campaign.

The amount contributed was 64.8 per cent above last year's gifts and 79.5 per cent of the mill's 1507 employees contributed on the "fair share" basis.

A review of the results shows that the average contribution among those who gave was \$17.80. On a per capita basis for the mill as a whole, the average gift was \$17.63.

In addition to the employees' contribution, the company made a substantial donation to the fund.

The Columbus, Muscogee County, Ga.-Phenix City, Russell County, Ala. United Givers Fund will present Bronze Awards to 19 departments at the Muscogee Mill in which over 75 per cent of the employees pledged a "fair share."

In 10 of these departments, 100 per cent of the employees gave the "fair share" amount or more. These were Opening, Picking, Carding, Bleachery, Packaging, Shipping and Transportation, Cotton Warehouse, Cost Department, Data Processing and Purchasing.

Fourteen departments are to receive Honor Awards given to employee groups with 80 per cent or more pledging a minimum of \$12 per employee.

Fieldale Employees Contribute \$17,851

Towel Mill employees gave \$17,851 in the recent Fieldale Community Fund drive, the largest amount ever contributed in the history of the Community Fund.

Of the 1,275 employees, 1,224 or 96 per cent participated in the campaign. A total of 1,185 employees, or 92.9 per cent, pledged at least one day's pay. Thirty-nine employees made contributions of less than a day's pay and only 51 employees failed to contribute.

Certificates of Merit are to be awarded to several departments in which 100 per cent of the employees pledged a day's pay or more.



Grand Prize Awarded In Slogan Contest

Catherine Amburn, of the Sheeting Mill, won the grand prize of \$25.00 in the company-wide safety slogan contest.

Mrs. Amburn is shown above as the presentation was made by Robert A. Harris, vice president of manufacturing. Looking on are Dillard Powell (left), assistant superintendent of the Sheeting Mill, and R. E. New, foreman of the Sheeting Mill Carding and Spinning.

The prize-winning slogan suggested by Mrs. Amburn was "Be alert. Be

Aware. Practice Safety Everywhere". The top three winning slogans in each mill were pooled for posting on mill bulletin boards. Follow-up prizes are being awarded in each mill.

The superintendent or someone designated by him contacts employees at random throughout the mill and asks them to quote the safety slogan currently posted on the bulletin board. If the employee can quote the slogan correctly, he receives a prize of 50c.

Fieldcrest Buys Factoring Firm

Fieldcrest Mills, Inc. has completed arrangements to acquire for cash the business and assets of the factoring firm of John P. Maguire & Co., Inc., of New York, a wholly owned subsidiary of J. P. Stevens & Co., Inc.

Harold W. Whitcomb, president of Fieldcrest Mills, Inc., announced that the purchase will be effective as of October 31, 1964, and that the price will be determined by final audit of the Maguire assets as of that date.

Final closing of the transaction is expected to take place in mid-December, at which time the business will be taken over by a new wholly owned subsidiary of Fieldcrest continuing the name of John P. Maguire & Co., Inc.

In the meantime, the present Maguire company will continue to serve its clients in behalf of the new Fieldcrest subsidiary with no change in policies,

management or personnel.

The Maguire firm, which was formed in February 1936 under the presidency of John P. Maguire, was purchased by J. P. Stevens & Co., Inc. in August 1954.

Since Fieldcrest Mills, Inc. purchased the mills in 1953, the company has factored its accounts receivable with John P. Maguire & Co., Inc. Prior to that time, the Maguire company had been factor for the piece goods mills for many years under the Marshall Field & Company ownership.

For many years John P. Maguire & Co., Inc. was recognized as a traditional old line factor. In the past five years, it has broadened its financing services to offer accounts receivable financing, non-notification factoring, floor financing, and the financing of the sale, purchase or leasing of production equipment.