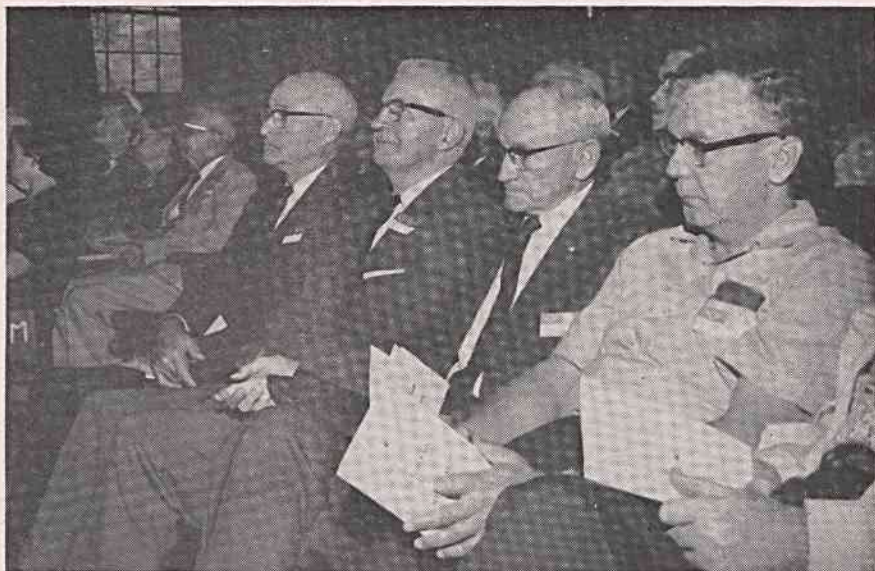




Ron and Ray Blackwell, folk singers were greatly enjoyed at 25-Year Club program for Spray area members.



Listening to talk by R. A. Harris at 25-Year Club meeting, from right to left, are Marshall Meeks, of Finishing Mill Plant Service; Wade Shorter, George Harris and Rufus Hylton, all of whom are retired members.

R. A. Harris Addresses Spray 25-Yr. Club

Fieldcrest Mills' outstanding reputation for style, quality and service to customers has made possible the company's progress and its employees' prosperity, Robert A. Harris, vice president, manufacturing, told members of the 25-Year Club from the Spray area mills and offices at their recent annual meeting.

Taking note of the fact that the newest members of the 25-Year Club joined the company in 1939, Mr. Harris pointed out that Fieldcrest Mills' sales had increased from \$14 million in 1939 to \$115.5 million in 1963. He said 1964 sales would be some \$130 million and that in 1965 the company would have a productive capacity of \$160 million.

"Fieldcrest Mills has become a nationally known company in volume, type of products and service to customers," Mr. Harris said.

He said Fieldcrest domestic products have been changed from primarily staple goods in 1939 to our present highly-styled products and that this upgrading of style and quality and innovations in merchandising have made a tremendous impact.

Mr. Harris congratulated the 25-Year Club members and expressed appreciation for their steadfastness and loyalty through the years and their important contributions to the success of the mills.

J. P. Powell, manager of sheeting operations, was master of ceremonies for the program held in the auditorium at the Leaksville-Spray Junior High School. H. T. Bundy, manager of blanket operations, extended the welcome and J. R. Baker, superintendent of the Bleachery and Finishing Mill, presented the new members.

Entertainment was provided by Ron

and Ray Blackwell, brothers who sang folk songs. Ron Blackwell is employed in the Data Processing Department at the General Offices.

In the drawings for attendance prizes, conducted by Glenn Simpson, general foreman at the Finishing Mill, a wool blanket was awarded to Burton Haynes, of the Finishing Mill, and a Creslan blanket to John W. McCollum, Bleachery.

Matt Broadnax, 74, retired from Specials Department, was awarded a printed sheet gift set for being the oldest member present, C. Z. Roberts, retired from Finishing Mill, was presented a scalloped sheet gift set for having the most grandchildren, 27.

After an invocation by the Rev. J. K. McConnell, a luncheon for the 25-Year Club members was served in the school cafeteria.



Shown at luncheon in cafeteria after program are, from left, Rieves Odell, blanket folder; Josie Taylor and Louise Reid, blanket sewers.

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