

# Why Spend So Much?

The textile industry's expenditures for new plants and equipment in 1964 totaled approximately \$760 million. That's an awful lot of money. It's far more than the government will allow as a tax credit on buildings and machines.

It's a big chunk of the total profit the industry made in 1963 when, as a whole, textile companies could call less than three per cent of their total sales receipts "free and clear". It's an amount greater than the sales of all but one of the many American textile companies.

Why go through all the agony of planning to spend that much money if it's more than the government allows for depreciation, more than the total sales of every individual company except one, a measurable piece of total industry profits?

Why spend it?

For nearly 175 years, the textile industry has been developing itself as a modern, progressive, dynamic industry.

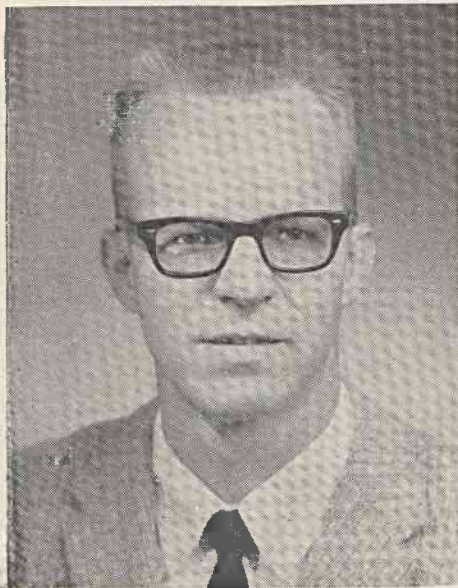
It intends to stay that way.

# Use Of Cotton Increases

Cotton consumption by American textile plants is expected to be higher during the 1964-1965 crop year than at any time since the Korean conflict. The U. S. Department of Agriculture has predicted the use of 9.6 million bales between August 1, 1964, and July 31, 1965. If the prediction comes true, it will be the biggest year for the use of cotton in textile manufacturing since the 1950-1951 season.

The one-price cotton program is one of the major reasons behind the bright outlook. The program provides that, for the first time since 1956, American textile companies may buy American cotton at the same price it is sold to foreign textile manufacturers.

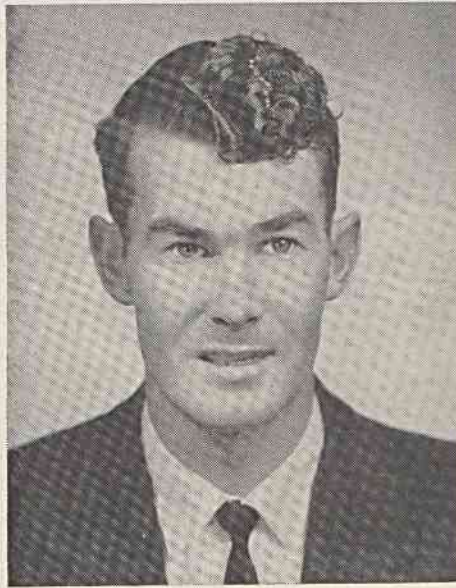
# Two Receive Promotions At Sheet Finishing



**MACK C. McDANIEL**

In organization change at the Sheet Finishing Mill, Spray, effective January 1, Mack C. McDaniel was promoted from second hand to assistant foreman in the Cutting and Sewing Department and Jasper J. Tilley was promoted from second hand to assistant foreman in the Packaging Department.

Mr. McDaniel was born at Axton, Va., and was first employed as a sheet tearer in 1947. He has worked in the Cutting and Sewing Department for most of the years since that time except when he was in military service. He worked as a



**JASPER J. TILLEY**

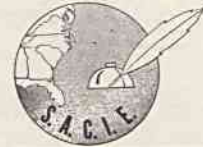
service operator on the automatic sewing machines and was a machine fixer for several years. He had been a second hand since 1961.

Mr. Tilley is a native of Rockingham County and first joined the company as a filling carrier at the Synthetic Fabrics Mill in 1955. He has worked in sheet finishing operations since 1957, including sheet spreader and cutter, service operator and later as a carton packer. He became a second hand in the Packaging Department in 1963 and served in that capacity until his recent promotion.

# THE MILL WHISTLE

*Fieldcrest. Karastan.*

Issued Every Other Monday For Employees and Friends of Fieldcrest Mills, Inc., Copyright, 1965, Fieldcrest Mills, Inc. Spray, N. C.



**OTIS MARLOWE**  
EDITOR  
Member, South Atlantic Council Of Industrial Editors

### ADVISORY BOARD

D. F. Carson J. M. Moore  
J. L. Crabtree J. M. Rimmer  
C. A. Davis S. R. Thomas  
J. S. Eggleston J. T. White  
R. O. Howard, Jr.

### REPORTING STAFF

Alexander Sheeting Mill ..... Edna Bright  
Pauline Yalton  
Automatic Blanket Plant ..... Shirley Byrd  
Bedsread Mill ..... Edna Hopper  
Bedsread Finishing Mill ..... Ann Midkiff  
Blanket Mill ..... Katherine Turner  
Central Warehouse ..... Geraldine Perkins  
Draper Offices ..... Mamie Dickson  
General Offices ..... Hilda Grogan  
Gladys Holland, Katherine Manley  
Karastan Mill ..... Irene Meeks  
Karastan Service Center ..... Mary Stephens  
Karastan Spinning Div. .... Evelyn Beasley  
Mt. Holly Spinning Mill ..... Elizabeth Grose  
Muscogee Mills ..... Mildred Newsome  
New York Offices ..... Betty Lencese  
Nye-Wait Division ..... Mary Speck  
Sheet Finishing ..... Lucille Alley  
Sheeting Mill ..... Ruth Talbert  
Towel Mill ..... Faye Warren, Fannie Hundley

Vol. XXIII Mon., Jan. 11, 1964, No. 13



# SERVICE ANNIVERSARIES

### Forty-Five Years

Ollie C. Hall ..... Bedsread Finishing

### Forty Years

Robert F. Barrett ..... Towel  
Hoyt I. Gilbert ..... Towel  
Tommie M. Smith ..... Sheeting  
Joseph H. Hampton ..... Finishing  
George Z. Waller ..... Muscogee

### Thirty-five Years

Eula M. Skipper ..... Muscogee  
Floyd H. Bryant ..... Towel

### Thirty Years

John V. Guiney ..... Nye-Wait  
James T. Wilson ..... Blanket

### Twenty Years

Enza H. Hall ..... Muscogee  
Harvie B. Lewis ..... Towel  
William Barnes ..... Muscogee  
Jesse E. Murphy ..... Bedsread  
Helen P. Robertson ..... General Offices

### Fifteen Years

Zelda T. Ferris ..... General Offices  
Mary L. Hughes ..... Muscogee  
Vandy L. Wilson ..... Muscogee  
Willard U. Fulton ..... Bedsread  
Lee Roy Grant ..... Karastan

### Ten Years

John W. Craig ..... Towel  
Estelle B. Toler ..... Karastan  
Charles O. Frye ..... Bedsread  
Robert F. Sambleson .... Auto. Blanket  
Ronnie L. Buckner ..... Research  
Grady R. Chaney ..... Sheeting  
Frank W. Roberson ..... Karastan  
Estelle G. Flynn ..... Muscogee  
Henry W. Nelson ..... Karastan  
Viola C. Griffin ..... Towel  
Reba M. Mitchell ..... Karastan  
William Kendrick ..... Towel

THE MILL WHISTLE