THE MILL WHISTLE

Fieldcrest

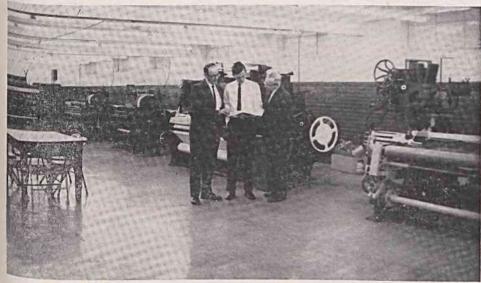


FIELDCREST MILLS INC. • Plants at Draper, Forest City, Greenville, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Worthville, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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WELL-EQUIPPED TRAINING ROOM at Blanket Mill provides improved learning conditions for the acquiring of new skills or the changing of old skills. Looking over training plans, from left, are R. B. Mitchell, Blanket Mill assistant superintendent; Fred Jones, Blanket Mill training coordinator; and J. E. Gardner, Fieldcrest Mills training manager. (See picture-story on pages four and five.)

All Blood Donors To Receive Green Stamps

Every person who donates blood at the Bloodmobile Wednesday, April 21, will be given 100 S & H green stamps and drawings will be held among the names of all the donors with two winners receiving 5,000 green stamps each.

The Bloodmobile will be stationed at the Meadow Greens Shopping Center, in the space between the Belk-Cline Co. and Mann's Drug Store, from 11 a.m. until 4:30 p.m. The goal for this visit is 180 pints.

The Bloodmobile is being sponsored by the Tri-City Jaycees with the cooperation of the merchants and other busi-

Kerstin Westerdahl Joins Sales Division

Miss Kerstin Westerdahl has joined our Fieldcrest Marketing Division as a stylist in the Style and Design Department, it was announced in New York by G. W. Moore, division president.

Miss Westerdahl has had extensive experience in textile styling and design and will work in the creative area and, in addition, will direct the Fieldcrest Design Studio. She will report to Miss Edith Jay, manager of the Style and Design Department.

ness people at the Meadow Greens Center, and of several community organizations.

E. B. Baldwin, of the Research and Quality Control Department, is president of the Tri-City Junior Chamber of Commerce, and Jack Carter, of the Industrial Relations Department, is chairman of the Jaycees' Bloodmobile project.

The Jaycee leaders said they hope the giving of green stamps will prove to be an incentive for blood donors, particularly women donors. They emphasized, however, that all donors—men and women—will be given the stamps.

Mr. Baldwin said each Jaycee has been asked to be responsible for obtaining three pints of blood. "If every Jaycee does his share it will virtually assure that the quota of 180 pints will be met," he said.

In addition to taking the lead in the recruitment campaign, the Jaycees will also have representatives who will move through the area on the day of the visit to remind people of the Bloodmobile.

The Tri-City Rescue Squad will help recruit donors and will man the sound trucks during the Bloodmobile visit. The

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Towel Mill Reaches Million Safe Hours

Employees of the Towel Mill at Fieldale, Va., have worked over one million man-hours without any lost time due to injury. The mill-wide record had reached 1,252,491 safe hours at the end of March.

In a bulletin to employees, D. A. Purcell, mill manager, said: "We now have over one million man-hours without a lost-time accident. We are over halfway to earning a plant barbecue. Our safety slogan this month is: 'LET'S MAKE IT TWO MILLION MAN-HOURS.'"

K. R. Baggett, Fieldcrest Mills safety director, praised the Towel Mill employees for their million man-hour record. "This is a commendable achievement," he said, "and I hope that they will go on to attain two million man-hours and win an award."

In addition to the record of the mill as a whole, several of the individual departments at the Towel Mill have achieved outstanding safety performance. Out front is the Cutting and Sewing Department which is well past the four million man-hour mark since the last disabling injury.

With its current record the Towel Mill is runner-up to the Automatic Blanket Plant at Smithfield for the top safety position at Fieldcrest Mills. The Automatic Blanket operation has a record of over 5½ million man-hours without a disabling injury.

14 Fieldcresters File For Municipal Offices

A total of 14 Fieldcresters are candidates for town offices in Draper, Leaksville and Spray in the municipal elections scheduled for May 4.

Nine Fieldcrest employees are running at Draper, including John W. Steagall, a plumber at the Draper mills, who filed for mayor, and the following who are candidates for commissioner: Broadus Burgess, foreman of the Plant Service Department at the Draper mills, seeking a fifth term; Wayne Griffin, a fixer at the Karastan Mill; Harden Hairston, a sanitary man at the Blanket Mill; Raymond Hopkins, night foreman of the Blanket and Sheeting Mills; J. E. (Jake) Setliff, a retired assistant foreman of Blanket Wool Spinning; Paul Shropshire, instructor-fixer in the Blanket

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