Bircher Heads Pitt Co. UF Campaign

Jack Bircher, assistant wool buyer at the Karastan Spinning Division, is general chairman of the Pitt County United Fund campaign which is nearing its budget-goal of \$100,000.

Employees at the Greenville plant made a spectacular showing in the campaign when 99.23 per cent made contributions and 98.84 per cent gave a day's pay or more.

Mr. Bircher, as the general campaign chairman, succeeded Henry F. Morris, manager of the Karastan Spinning Division, who was last year's chairman and is now serving as vice president of the Pitt County United Fund.

A native of Philadelphia, Mr. Bircher has been with the Karastan Spinning Division since July, 1964. He previously had business dealings with Mr. Morris for 13 years as an importer supplier of wool.

The son of an airport operator, Mr. Bircher has been flying since his 16th birthday. He served in the Army Air Corps during World War II, entering as a private and advancing to second lieutenant. He continued to fly after the war and keeps a commercial pilot's license with an instructor's rating.

He married the former Irene Fischer of Philadelphia. They have a married daughter, Mrs. Irene Queen of Houston, Texas; a son, Dick, a sophomore ma-

JACK BIRCHER

joring in journalism at the University of North Carolina, Chapel Hill; a son, Jack, Jr., a freshman music major at East Carolina College; and a son, Jim, in the seventh grade at Greenville Catholic School. They also have a grandson, one-year-old Chris Queen.

The Bircher family lives at 112 Lord Ashley Drive in Greenville.

Health And Work

What Are Occupational Health Services?

By DR. A. D. GULLETT Medical Director, Fieldcrest Mills

What are occupational health services? They are services provided by the company to help maintain the health of its employees. Particular emphasis is placed on preventive medicine-conserving the employee's good health.

Four basic elements of the service are: (1) pre-hire physical examinations, (2) periodic individual health appraisals, (3) care of occupational disabilities and minor personal ailments, and (4) other preventive services, including immunization programs, personal health counseling, and health education.

Some Common Misconceptions

Later we will explain in more detail what these services are, but at this time it is well to state what they are not. Too frequently, when the provision by the company of occupational health services for employees is mentioned, such comments as these are heard: "Oh, you mean setting up a program for medical and hospital benefits.'

Or, "We have these services in our mill. Practically everyone is covered by hospital-surgical insurance and accident and health insurance."

Or, "Our insurance policy protects us against losses from accidents."

Or, "We have a physician on call for any accident or serious illness that may occur in the mills."

Occupational health services, as the

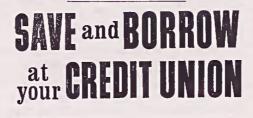
term is used here, means none of these. The services are not a substitute for insurance plans such as we have in Fieldcrest. Such voluntary plans make provision for the cure of the sick, while our occupational health services emphasize the prevention of sickness and disability.

Nor does the provision of occupational health services mean the disruption of the personal relationship between the patient and his own physician.

Employee Should Use Services

The individual employee is encouraged to take advantage of services for the conservation of his health, which he otherwise might not do. If illness, or signs of illness are discovered, he is referred to his family physician. Thus, the family physician becomes an integral part of the over-all effort for maintaining the good health of the company's employees.

In later issues we will discuss in more detail the basic elements of the company health service.



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