



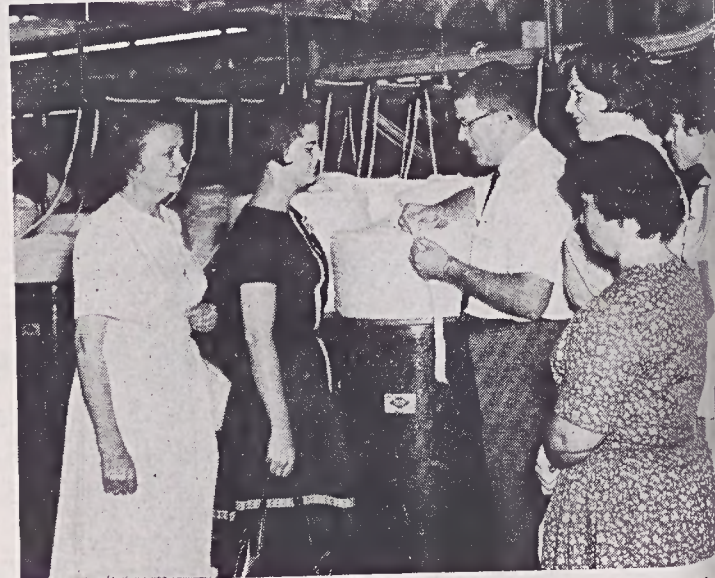
At slasher, from left, are Martha Anthony (Martinsville High School); Barbara Aber (John D. Bassett High School); Laura Kreger (Martinsville High School); Eddie Levi (Drewry Mason High School); Mary Lee (Drewry Mason); and Dave Burton, guide.



Left to right, front, Barbara Finley, Vallie Guthrie (both of Albert Harris High School), Richard Hubbard, guide; back, Arlen Doss (John D. Bassett High School), Geoffrey Kerr (Martinsville High School), and William Galantai (Fieldale-Collinsville High School).



Roy Jamerson, guide, makes point for group including, from left, Elinor Spearman (George W. Carver High School); Colie Johnson (Albert Harris High School); Loretta Small (Carver); Mariann Seay (Drewry Mason High School); and Joseph Davis (Carver).



James B. Lamar, Jr., guide, answers questions for visitors, from left, Ethel Koger (John D. Bassett High School); Joyce Perdue, Myrna Williams, Carolyn Smith and Patricia Johnson, all of whom are from the Fieldale-Collinsville High School.

Teachers Tour Towel Mill On B-E Day

Groups of teachers and school administrators from Martinsville and Henry County Schools toured the Towel Mill at Fieldale, Va. recently as part of the annual observance of Business-Education Day, a program designed to acquaint the teachers with the business and industrial community.

The teachers assembled in the conference room for a briefing by D. E. Simons, superintendent manufacturing, and then were divided into smaller groups and given tours of the mill.

The visitors had lunch with company and Towel Mill officials in the picnic area at the Fieldale Ball Park. W. O. Stone, Jr., assistant manager of the Towel Mill, was master of ceremonies and G. L. Caraway, Jr., superintendent of shipping, warehousing and customer service, gave the invocation.

H. H. Newton, director of industrial relations, described the operations of Fieldcrest Mills, Inc. at its various locations. He told of the tremendous advancement in the textile industry with respect to equipment, plants and benefits and cited the five general wage increases that have been made in the past four years.

Dr. L. H. Hance, division vice president for research and engineering, discussed "Clues to Rapid Growth" in telling the story of Fieldcrest Mills' spectacular success. He pointed to the tremendous reinvestment that the company has made to improve the mills, particularly for buildings and improvement of working conditions.

D. A. Purcell, general manager—towel manufacturing, traced the history of Fieldale and the Towel Mill. He

praised the "fine, cooperative spirit of the people" and reviewed improvements made at the Towel Mill, which he said is now one of the best equipped towel mills in the world.

Dr. William McGehee, director of personnel research and training, described the company's training programs. He said the textile industry is a growth industry and offers as great an opportunity as can be found in America today.

During the program the teachers were introduced, and B. K. Rives, county school superintendent, and Robert Taylor, a member of the county school board, were recognized.

Eddie Levi, of Drewry Mason High School, responded for the teachers and expressed appreciation for Fieldcrest friendliness and cooperation.

THE MILL WHISTLE