

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST TOWEL LOGGERS RUG

FIELDCREST MILLS, INC. • Plants at Draper, Forest City, Greenville, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Worthville, N. C.; Fieldale, Va.; Columbus, Ga. and Auburn, N. Y.

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Fieldcrest Purchases Morgan Carpet Mills

Fieldcrest Mills, Inc. effective January 3, purchased for cash the assets of the Morgan Carpet Mills, a division of Morgan Mills, Inc., at Laurel Hill, N. C. The plant will be operated as Laurel Carpet Mills, a division of Fieldcrest Mills, Inc.

The purchase was announced by H. W. Whitcomb, president of Fieldcrest Mills, Inc., who said that all marketing functions will be headed by Walter B. Guinan, president of Karastan Rug Mills, another Fieldcrest division. Robert J. Saunders, formerly president of the Morgan Carpet Mills, will be general manager of plant operations for the new division.

The Laurel Hill operation is a new tufted carpet plant started in 1965. It has the latest type of new equipment and occupies a new air conditioned building of 193,000 square feet surrounded by 80 acres of land which Fieldcrest purchased.

The plant is integrated, with its own finishing, and has an annual capacity of \$15 million. Mr. Whitcomb said the acquisition has great potential for Fieldcrest in this important area of the home furnishings market and will broaden Fieldcrest's already important participation in this field.

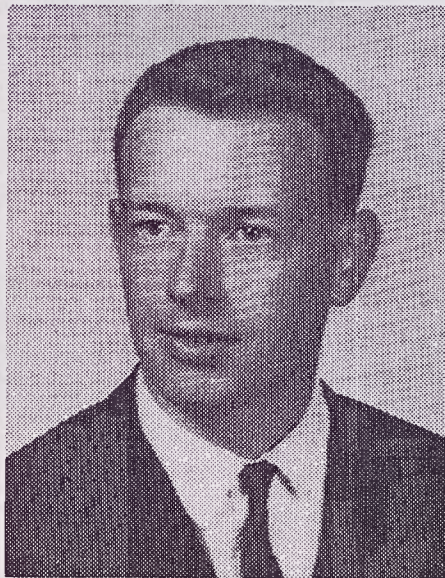
Wool Scouring Plant Is Now Fully Owned

Fieldcrest Mills, Inc. has acquired 100% ownership of Delaware Valley Wool Scouring Co., located in Philadelphia, Pa., as announced by Harold W. Whitcomb, president of Fieldcrest Mills, Inc.

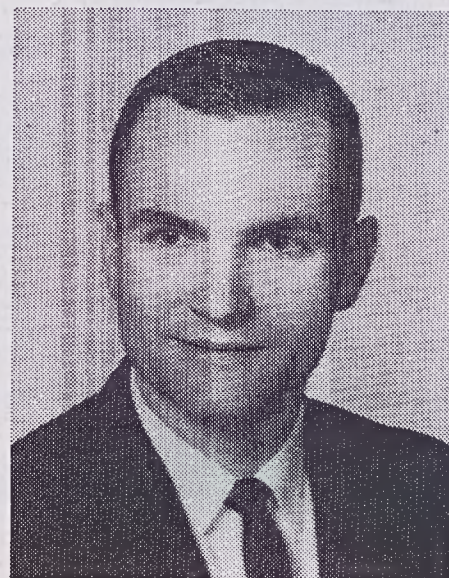
Fieldcrest had owned 50% of the firm since December, 1960. Thomas and Joseph Kenworthy, who previously owned 50% of Delaware Valley, exchanged their stock for Fieldcrest Mills, Inc. stock, Mr. Whitcomb said.

It was announced that Pearson Nippes, manager of Delaware Valley, who previously reported to Thomas Kenworthy, will now report to Henry F. Morris, manager of Fieldcrest's Karastan Spinning Division, Greenville.

Delaware Valley Wool Scouring Co. scours all the raw wool for the Karastan Spinning Division and does commission scouring.



HURDLE H. LEA



HAVEN H. NEWTON

Two Division Vice Presidents Named

Appointment of Hurdle H. Lea as division vice president—raw materials purchasing and traffic and of Haven H. Newton as division vice president—industrial relations, has been announced by Harold W. Whitcomb, president of Fieldcrest Mills, Inc.

Mr. Lea, formerly director of raw materials purchasing and traffic, is a native of High Point and received his B. S. degree in textiles from North Carolina State University. He joined Fieldcrest immediately upon graduation in 1959 and worked as a quality control engineer until September, 1960, when he entered the University of North Carolina at Chapel Hill to study for his master's degree.

He completed the work for his master of business administration degree in July, 1961, and returned to Fieldcrest as assistant purchasing agent. He was promoted to director of raw materials purchasing and traffic in January, 1964.

Mr. Newton was formerly director of industrial relations and has been with Fieldcrest since 1957. He was industrial relations representative at the Blanket and Sheeting Mills at Draper until 1960 when he was appointed personnel manager of Fieldcrest's new Automatic Blanket Plant at Smithfield, and of the Karastan Spinning Division at Greenville. He returned to Spray in 1961 as manager of employee relations and be-

came director of industrial relations in December, 1964.

A native of Burlington, Vermont, he received his A. B. degree from Brown University, Providence, Rhode Island, and his master's degree in personnel administration from the George Washington University in Washington, D. C. He served in Korea as an infantry officer and upon his return from service joined the Hecht Company in Washington, D. C. in the employment office of the F-Street store. He shortly afterwards was promoted to personnel manager of the Parkington store and served in that capacity until he joined Fieldcrest Mills.

Fieldale Party Most Successful On Record

—PICTURES ON PAGES FOUR AND FIVE—

More than 500 children and a large number of adults attended the Christmas party for the children of Towel Mill employees Sunday afternoon, December 18, in the gymnasium of the new Fieldale-Collinsville High School.

W. O. Stone, Jr., assistant manager of the Towel Mill, was the master of ceremonies and opened the program by calling on Rev. Jack Price, pastor of Fieldale Baptist Church, for the invocation.

D. E. Simons, Towel Mill superintendent of manufacturing, extended the
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