

THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
FOR BED AND BATH



Karastan

AMERICA'S PREMIER BEDSHEET MANUFACTURER

FIELDCREST MILLS, INC. • Plants at Asheville, Draper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spray and Warhville, N. C.; Fieldale, Va.; Columbus, Ga.; Philadelphia, Pa.; and Auburn, N. Y.

VOL. XXV

Spray, N. C., May 29, 1967

NO. 22

Fieldcrest To Be Largest DR-F Division

Present Company Would Remain Largely An Independent Set-Up With G. W. Moore President

Officers of Dan River Mills, Incorporated and Fieldcrest Mills, Inc. told members of Fieldcrest management at a meeting May 16 in the Morehead High School auditorium that when the proposed merger of the two companies becomes final, Fieldcrest will become the largest division of the new company.

Robert S. Small, president and chief executive officer of Dan River, would continue in the same capacity with the new company, Dan River-Fieldcrest.

In discussing operational plans for Fieldcrest, Mr. Small said that it would be operated as a fully staffed, semi-autonomous division with its own staff services and sales groups.

G. W. Moore, now president and chief executive officer of Fieldcrest Mills, Inc., would be president of the Fieldcrest division and have full authority and responsibility for its operation. The two combined companies would, of course, explore opportunities for coordinating their efforts and the result would be one of the largest, most

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CHARLES M. CLIFTON



FRANCES FAIR MERRIMAN



MARY ELLEN LAY



SARAH F. DUNIVANT



CAROLYN G. PHILLIPS



SUSAN A. GAMBILL

Six Receive Fieldcrest Scholarships

The Fieldcrest Foundation has granted six scholarships to make a total of 30 since the program was started in 1960. Recipients of the 1967 scholarships, each worth \$2,800, are:

Charles M. Clifton, son of Mr. and Mrs. Marvin E. Clifton of Leaksville; Sarah F. Dunivant, daughter of Mr. and Mrs. William Oliver Dunivant of Leaksville; Susan A. Gambill, daughter of Mr. and Mrs. Daily P. Gambill of Central Area; Mary Ellen Lay, daughter of Mr. and Mrs. Ralph Lay of Draper; Frances Fair Merriman, daughter of Mr. and Mrs. Derwood G. Merriman, of Fieldale, Va.; and Carolyn Gail Phillips, daughter of Mr. and Mrs. Lawrence Ray Phillips, of Smithfield.

Charles Clifton has been admitted to Michigan State University. He will major in communications and plans a career in television production. His father is a foreman at Sheet Finishing.

Miss Dunivant has been admitted to the University of North Carolina at Greensboro. She plans to obtain a degree in nursing and is considering furthering her studies to become a physician. Her father is a shearing machine operator and her mother (Frances), a winder at the Karastan Mill.

Miss Gambill, whose father is a foreman at the Blanket Mill, has been accepted at N. C. State University and will major in biological sciences. She plans a career in biological research.

Miss Lay has applied for admission at the University of North Carolina at Greensboro. She plans to major in English and become a high school teacher. Her mother (Louise), is a laboratory

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3,000 Persons Tour New Finishing Plants

—PICTURES ON PAGES 4 and 5—

Approximately 3,000 persons, including employees, townspeople and visitors from nearby cities, toured the new Sheet and Bedspread Finishing Mills at a recent open house program.

Those attending the open house were able to see the cutting, sewing, packaging, warehousing, shipping and customer service operations for sheets and bedspreads. In addition, the Data Processing section was open for inspection.

The Sheet Finishing mill, built at a cost of \$1,500,000, contains 175,000 square feet of space. The adjoining Bedspread Finishing mill is similar in design but larger than the Sheet Finishing mill, having 210,000 square feet.

The modern, air conditioned plants are situated in the middle of a 70-acre site that was cleared on the former Union Carbide property near Draper.