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THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS
 FOR BED AND BATH

Fieldcrest Mills, Inc. • Plants at Asheville, Droper, Forest City, Greenville, Laurel Hill, Leaksville, Mount Holly, Salisbury, Smithfield, Spayson and Wootville, N.C., Rindale, Va., Columbus, Ga., Philadelphia, Pa., and Auburn, N. Y.

Karastan

AMERICA'S FINEST

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Bedspread Mills Cited For 'Excellence'



FOR EXCELLENCE — Sears "Symbol of Excellence" plaque is accepted for Bedspread Mill first shift by James Gallimore, as committee looks on. Sears official making presentation is R. E. Anderson. More pictures on pages four and five.

Mills Receive Sears Award For Second Consecutive Year; Special Ceremonies Are Held

Employees of the Bedspread Mill and Bedspread Finishing Mill have been awarded the Sears "Symbol of Excellence" for the second consecutive year for superior quality and service in the manufacturing of products for Sears, Roebuck and Co.

The award is based primarily on the excellence of the merchandise produced but also recognizes the general excellence of the mills' performance in such matters as shipping goods on time, providing merchandise free from service or replacement problems, a minimum of customer returns, and other factors.

Plaques were presented in special ceremonies at each mill in which officials from Sears and from Fieldcrest participated. On each shift, a committee composed of some of the employees with the longest service and some of the newest employees accepted the award on behalf of their fellow employees.

E. C. Steffy, Jr., and R. E. Anderson, Sears officials, alternated in making the presentations on the various shifts. They pointed out that Sears has over 20,000 suppliers, of which 10,000 are considered major resources. Fieldcrest was one of a relatively small number in the latter group to be recognized with the "Excellence" award.

F. E. Barron, manager of the Bedspread Mill and Bedspread Finishing Mill, was master of ceremonies at each presentation. He praised the employees for their consistently fine performance.

(Continued on Page Four)

Presenting: New Fieldcrest Scholars

The young people shown below were recipients of the six scholarships granted in 1968 by the Fieldcrest Foundation, making a total of 36 Fieldcrest Scholarships that have been given since the program began in 1960. Each scholarship is worth \$2,800 over the four years of college.

Marvin Brinkley, who will attend the University of North Carolina at Chapel

Hill, is the son of Mr. and Mrs. Otto Jacob Brinkley, Jr., of Salisbury. The recipient's father is foreman of the No. 1 Dyehouse at the North Carolina Finishing Company division.

Allen Cobler has been admitted to Virginia Polytechnic Institute and is the son of Mr. and Mrs. Claude A. Cobler, of Rt. 2, Bassett, Va. Claude Cobler is

(Continued on Page Eight)



MARVIN BRINKLEY ALLEN COBLER SANDRA COMBS MICHAEL HALL WILLIAM HUSAK NANCY THOMAS