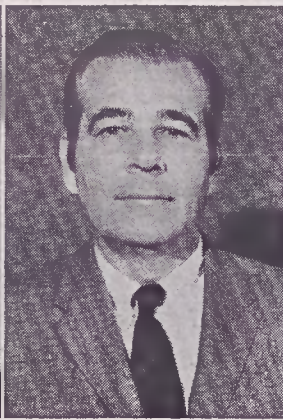


Rug Marketing Divisions Announce Five Promotions



J. F. DEERY



G. V. GRULICH



R. V. DALE



R. W. KER



M. A. PETRICH

Five executives of the Karastan and Laurelcrest Marketing Divisions were promoted to divisional vice presidents effective January 1. The promotions were announced by Walter B. Guinan, president of the Karastan and Laurelcrest marketing divisions.

The new divisional vice presidents are:

John F. Deery for sales of the Karastan division; George V. Grulich for marketing services, Karastan and Laurelcrest; Robert V. Dale for style and design for both the Karastan and

Laurelcrest divisions; Robert W. Ker, Jr., for sales of the Laurelcrest division; and Max A. Petrich, for merchandising, Karastan and Laurelcrest. All of these executives will report to Mr. Guinan.

Mr. Deery was named sales manager of Karastan in 1968, having joined the company in 1961.

M. Grulich was formerly director of advertising and promotion for both divisions. He joined Karastan in 1963 after five years with the advertising agency of La Roche, McCaffrey & Mc-

Call where he was vice president of marketing.

Mr. Dale has been director of styling since 1958, coming to Karastan from Bigelow-Sanford.

Mr. Ker joined Laurelcrest as general sales manager in June of 1968 after six years with the Philadelphia Carpet Company as vice president of marketing.

Mr. Petrich has been assistant to the president of the Karastan and Laurelcrest divisions. He has been with the company since 1957.



Canadians Visit Mills

Canadian visitors who recently toured some of the Fieldcrest facilities in Eden are pictured above with H. E. Lawless, right, of the Fieldcrest sales headquarters in New York, who accompanied the group. The visitors are all

with Brown Linens, Ltd., Toronto.

From the left are: John Laimor of Montreal; Brian Portman of Vancouver; Jules Breton of Quebec City; Robert Irwin of Toronto; and Mac J. Leighton of Toronto, sales manager.

**A Good Resolution:
Obey Safety Rules**

Waste Reduction Scoreboard

KARASTAN SPINNING

		Rate of Waste Reduction		
		Goal By W/E		
		Dec. 31	12/14	To Date
Dyeing	40%	50%	42%
Picking	35%	50%	39%
Carding	35%	48%	26%
Spinning	35%	44%	38%
Twist-Wind-Reel	25%	23%	28%
TOTAL		31%	45%	34%

WINCHESTER SPINNING

		Rate of Waste Reduction		
		Goal By W/E		
		Dec. 31	12/14	To Date
Picking	30%	31%	28%
Carding	54%	78%	57%
Spinning	35%	4%	24%
Twist-Reel	10%	43%	—
TOTAL		30%	31%	28%

Top Weavers, Fixers

The Fieldale Towel Mill's leading weavers and loom fixers are listed below for the most recent period of record.

Weavers—W/E December 7	
Dobby Terry Walter Shelton
Jacquard Terry John Haynes
Fixers—W/E December 7	
Dobby Terry Ben Miller and Homer Hodges
Jacquard Terry Samuel Fulcher

THE MILL WHISTLE