

Textile Opportunities To Be Highlighted

Fieldcrest Mills, Inc., will join with other mills in the area and throughout the South in a month-long campaign aimed at attracting new workers to the textile industry.

Called "Operation FUTURE", the campaign is scheduled for April, 1970, and will be sponsored jointly by local textile companies and the American Textile Manufacturers Institute (ATMI). The industry-wide campaign slogan will be, "Get a Real Job . . . in Textiles."

The ATMI estimates that there are some 40,000 job openings each year in textile manufacturing and points out that there are a good many jobs available at the present time. Textiles alone in some communities provide virtually all of the manufacturing jobs.

Operation FUTURE stands for First United Textile Recruiting Effort. Many of the activities will be aimed at familiarizing the general public with some of the opportunities available in textile plants. Although scheduled for a month, it is hoped the effects will be long lasting, and while recruitment of new workers is the broad aim, no specific goals are being set for the number of new people to be hired.

"The idea is to achieve through united, simultaneous action a kind of massive exposure which will make everybody aware of the industry and the excellent job opportunities it provides," according to ATMI.

John Hamrick, chairman of the ATMI public relations committee, who with education committee chairman C. P. Eldred is co-chairman of the promotion, said, "We don't expect that Operation FUTURE will immediately result in long lines of job candidates at personnel offices. We do expect that it will alert people, particularly young people, the underemployed and the unemployed to the fact that textiles offer steady jobs, the kinds of satisfaction that result from doing worthwhile work, and opportunities for advancement."

The campaign will be aimed at persons of all working ages, but the heaviest concentration of activity will probably be targeted at young people in the process of choosing a vocation.

Although the industry has openings and opportunities for people with or without previous training, every effort is to be made to encourage youngsters to complete high school training before seeking full-time employment.

Named Asst. Foreman



Roy O. Jones, a second hand in the Piece Dyeing Department at the Blanket Finishing Mill, was appointed an assistant foreman in the same department effective January 12. He is assigned to the third shift and replaces Raymond A. Hoskins who is being transferred to another department.

Mr. Jones first joined the Company in 1941 and worked on production jobs in the Bedsread Weave Room and the Karastan Weave Room. He was in military service during 1942-1943.

He was employed as a jig operator in the Piece Dyeing Department at the Blanket Finishing Mill in August, 1949, and shortly thereafter became a dye-stuff weigher. He continued on that job until he became a second hand in 1964.

Has 10th Birthday



Mary Jane Bishop, who was 10 years old on January 15, is the daughter of the Rev. and Mrs. Clarence Bishop, of Virgilina, Va., where Mr. Bishop is pastor of two churches, the Florence Avenue Baptist Church and the High View Baptist Church in Person County, N. C., four miles from Virgilina.

Mrs. Bishop (Milcie) was employed by Fieldcrest Mills at Fieldale, Va. for 29 years and Mr. Bishop was employed there for 18 or 19 years before leaving the Company to enter the full-time ministry.

SWEATER: A garment a child wears when his mother feels chilly.

Payroll Savings Plan Has Greater Advantage

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turity of the Series E Bond has been shortened from 7 years to 5 years and 10 months; H Bonds will continue to mature in 10 years.

The Treasury Department also announced that "Freedom Shares" (U. S. Savings Notes), sold in combination with E Bonds since May, 1967, will be removed from sale effective June 30, 1970.

Employees should advise the Payroll Department to change the withholding for "Freedom Shares" to the regular Bonds.

Buy-Sell-Swap

(NOTE: The MILL WHISTLE welcomes notices concerning the sale or purchase of appropriate small, miscellaneous articles and the ads are printed without charge. Advertisements of used cars or of real estate cannot be published in the "Buy . . . Sell . . . Swap" column since such ads would more properly be carried in a general newspaper.)

FOR SALE: AKC registered white toy poodles. Females. Call 623-2994 after 4 p.m.

FOR SALE: Baby bed and book of S & H Green Stamps. Also will baby sit for parents who work first or second shift. Can furnish references. Call 627-7120.

FOR SALE: Reupholstered recliner chair, sofa bed, bedroom chair. Call Irvin Denny at 623-8781.

WOOD FOR SALE: For fireplace or heater. Charles Moore, Rt. 1, Eden. Call 623-8694 after 3 p.m.

Waste Reduction Scoreboard

KARASTAN SPINNING

Rate of Waste Reduction

	Goal	By W/E	Date
	Dec. 31	1/25	To Date
Dyeing	6%	24%	1%
Picking	17%	24%	52%
Carding	3%	8½	14%
Spinning	10%	20%	14%
Twist-Wind-Reel	10%	16%	—%
TOTAL	10%	22%	1%

WINCHESTER SPINNING

Rate of Waste Reduction

	Goal	By W/E	Date
	Dec. 31	1/25	To Date
Carding	29%	32%	25%
Spinning	10%	—%	3%
Twist-Reel	18%	—%	12%
TOTAL	16%	—%	10%

THE MILL WHISTLE