

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICA'S FINEST POWER-LOOKING RUG

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Campaign To Feature Career Opportunities

If anyone in the South fails to hear about the career opportunities in textiles, it won't be the fault of the American Textile Manufacturers Institute (ATMI) and cooperating textile companies.

Fieldcrest is participating in a 30-day promotion in April to acquaint the public, particularly new high school graduates, with the advantages offered by the industry.

Called Textile FUTURES Month, the program is sponsored by the ATMI and is designed to get maximum exposure through simultaneous efforts by textile companies throughout the South.

The promotion involves newspaper advertising, radio and television commercials, bumper stickers, posters, pamphlets and other devices to let people know more about the industry.

The slogan chosen for the campaign is "Get A Real Job . . . In Textiles."

The ATMI points out that there are jobs in the textile industry today that did not exist a short 10 years ago, and that high school graduates, including those who do not plan to attend college, would do well to look at textiles considering career opportunities.

Although the campaign will be aimed at persons of all working ages, emphasis will be placed on reaching young people in the process of choosing a vocation.

Stressing the importance of training, every effort will be made to encourage youngsters to complete their high school education before seeking full-time employment.

Have You Joined?

The Credit Union is a convenient place where employees may save or borrow. Savings and loan repayments are handled conveniently through payroll deductions.

You can join by paying a 25¢ fee and signing a card authorizing the Company to deduct a specified amount of savings from your paychecks.

If you are not a member, see the Credit Union representative at your location and sign up for easy, automatic saving.



W. F. CRUMLEY

C. L. KAMETCHES

K. R. BAGGETT

'69 Safety Record Shows Improvement

Experience In 1969 Reviewed By Central Safety Committee; New Officers Are Elected

W. F. Crumley, superintendent of the Blanket Mill, has been elected chairman of the Central Safety Committee, succeeding W. O. Stone, manager of the Fieldale Towel Mill.

C. L. Kametches, superintendent of the Alexander Sheeting Mill, was named vice chairman and K. R. Baggett, director of safety and workmen's compensation, was reelected secretary.

The new officers were chosen at the safety committee's first quarterly meeting of the year, held February 5 in the Conference Room at the General Offices, Eden.

Mr. Baggett presented a summary of the mills' safety performance during 1969 which showed an improvement over that of the previous year. The number of disabling injuries was down from 88 in 1968 to 74 in 1969, lowering the accident frequency rate from 3.92 to 3.36 (The accident frequency rate is the number of lost-time accidents per million man-hours of operation.)

There was likewise an improvement in the severity rate which was reduced from 767 to 632 days lost from work because of injury for each million man-hours operated.

Eight of the mills showed improvement and reduced their total accidents by 34. Ten units had worse records with a total increase of 20 accidents. Five of the operations had the same number of lost-time injuries as in the previous year.

Mr. Baggett singled out for recogni-

tion the Mount Holly Spinning Mill which has operated for three consecutive years without any lost time due to injury.

Of the overall number of 74 accidents, Mr. Baggett said 20 resulted from falls and 23 were due to machinery and equipment, 13 of which resulted from unsafe acts by individuals. Seven injuries resulted from cleaning and adjusting machinery in operation and the remainder were due to miscellaneous causes.

H. E. Williams, of the Engineering Department, reporting as property conservation director, reviewed the fires that occurred during 1969 and discussed fire control activities. T. R. Ray, of the Engineering Department, who has responsibility for housekeeping inspections, reported on mill housekeeping.

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Fieldcrest Fashions To Be Shown At Meeting

Fashions made from Fieldcrest blankets, sheets, bedspreads and towels will be presented in a showing at the District 7 Junior Day, North Carolina Federation of Women's Clubs, at Eden Saturday, February 21.

The Eden Junior Woman's Club will be hostess to the meeting of District 7 at the Meadow Greens Country Club.

During the luncheon at noon, Andrea Beerman, a fashion coordinator in the Fieldcrest Marketing Division headquarters in New York, will present a showing of fashions made from Fieldcrest products. Models will be members of the Eden Junior Woman's Club.