

# THE MILL WHISTLE

*Fieldcrest*  
COORDINATED FASHIONS  
FOR BED AND BATH



*Karastan*  
AMERICA'S FINEST POWER-LOCKED RUG

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## Fashions Discussed At NYU Alumni Meet

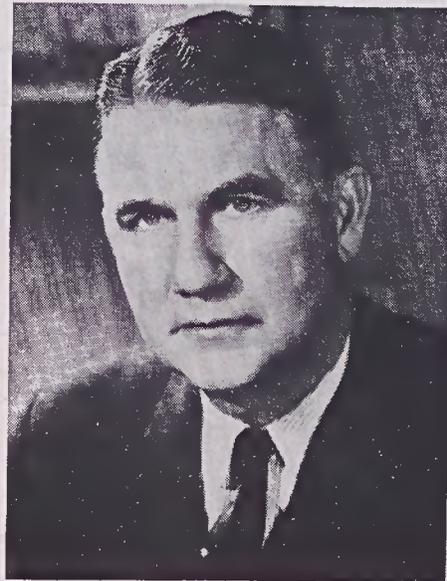
### June Mohler Speaks At Home Economics Seminar; Shows Film On Yves Saint Laurent

June Mohler, manager of publicity and sales training in the Fieldcrest Marketing Division, New York, recently was a guest speaker at the annual alumni conference of New York University School of Education. The all-day meeting was held at Loeb Student Center, Washington Square College, New York City.

In her address to the home economics seminar, Mrs. Mohler traced the history of home furnishings from the 40's to the 70's, illustrating the fashion revolution taking place in this industry today.

The influence of designer signatures and high fashion apparel was visually emphasized with a film presentation of the Yves Saint Laurent-Fieldcrest Collection.

Mrs. Mohler is an alumnae of New York University with a master's degree in education. She also holds a bachelor of science in home economics from the University of Maryland.



H. A. BROWN, JR.



D. M. TRACY

## Two Named Corporate Vice Presidents

G. William Moore, president of Fieldcrest Mills, Inc., has announced the promotion of two vice presidents elected by the board of directors Monday, March 2.

Hugh A. Brown, Jr., was elected a vice president of the corporation and director of merchandising in the Fieldcrest Marketing Division. David M. Tracy was elected a vice president of the corporation and director of sales in the Fieldcrest Marketing Division.

Mr. Brown joined Fieldcrest Mills in 1954 as manager of the Towel Sales Department. In that capacity his responsibilities included sales for the Fieldale Towel Mill, the bath fashions

area, and later the sales of the Columbus Towel Mill as well. He became division vice president-merchandising in the Fieldcrest Marketing Division in January, 1966.

Mr. Tracy joined the Fieldcrest domestics sales staff in 1948 and shortly thereafter was named sales representative on the West Coast. In December, 1955, he became assistant sales manager, in New York, and served until January, 1960, when he was appointed Eastern sales manager. He was named a division vice president and assistant general sales manager in January, 1966, and in January, 1967, became general sales manager.

## Value Of Scholarships Increased To \$4,000

The Fieldcrest Foundation has increased the value of Fieldcrest Scholarships to \$4,000, reflecting the mounting cost of obtaining a college education.

The scholarships are disbursed at the rate of \$1,000 per year for each of the four years that the recipient is attending college. The scholarships formerly were worth \$3,200 over the four-year period.

The Fieldcrest Scholarship Committee is at present accepting applications for scholarships to be given to help employees or children of employees in obtaining a college education.

Individuals who wish to be considered for the scholarship must submit an application in writing prior to April 1, 1970, to the Scholarship Committee. Awards of the scholarships will be announced by June 1, 1970.

An application form may be obtained from the area personnel managers, the mill personnel offices, or by calling at the Employment Office of Fieldcrest Mills, Inc., in the General Offices building in Eden.

Forms also may be obtained from Dr. William McGehee, director of personnel research and development, Fieldcrest Mills, Inc., Eden, N. C. 27288.

## It's Follies Time

It's "Follies" time in Eden and members of the Junior Service League, with assistance from other local residents, are rehearsing daily for "Garden Gala" to be presented March 20-21 in the Morehead High School auditorium.

A large number of Fieldcresters, their wives, or other members of their families, are among the more than 100 persons who will perform in the show.

The "Follies" is a benefit production and proceeds will be used for worthwhile community projects, including the new Eden YMCA.

Rehearsals are being conducted, both morning and night, in the parish hall of the Church of the Epiphany on Henry Street. The dress rehearsal is scheduled for Thursday night.

Both children's and adults' tickets are on sale by league members and also will be sold at the door.