

# **April To Be Designated 'Textiles Month'**

#### areer Opportunities In Textiles <sup>o</sup> Be Highlighted In Special Campaign Throughout South

Fieldcrest Mills in Eden and at most of its outlying locations will participate an industry-wide program called peration FUTURE (First United Texle Recruiting Effort) during April.

The program will include extensive advertising and promotion, using maerials prepared by the American Tex-Me Manufacturers Institute (ATMI), using the theme "Get A Real Job . . .

Textiles". Operation FUTURE has been planned as a means of acquainthg the public, particularly young peo- $pl_{e}$ , with the career opportunities in the textile industry.

Governors of textile states, mayors and chairmen of county commissioners ave been contacted for special procla-

mations designating April as "Textile Month", highlighting the employment opportunities and the importance of the textile industry to local economies.

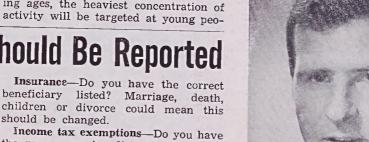
Although the campaign is scheduled to last for one month, it is hoped that the effects will be long-lasting; and, while recruitment of new employees is the broad aim, no specific goals have been set for the number of new people to be hired.

It is hoped that through simultaneous action a kind of massive exposure can be achieved which will make everyone more aware of the industry and the fact that textiles offers steady jobs, the kinds of satisfaction that result from doing worthwhile work, and opportunities for advancement.

While aimed at persons of all working ages, the heaviest concentration of activity will be targeted at young people in the process of choosing a vocation.

Although the industry normally has openings for people with or without previous training, every effort will be made to encourage young people to remain in school and complete at least their high school education before seeking full-time employment.

#### **O'Grady New Head Of Bath Fashions Dept.**



the proper number listed on the form with the Payroll Department? Remember, this affects the amount of the deduction from your paycheck. If, for any reason, the number of your dependents should decrease, you must notify the Payroll Department, using this procedure:

Ask your area personnel representative or foreman for a W-4 form. Complete this form and return it to the personnel representative or your foreman who will send it to the Payroll Department

Name change-Did you give the Personnel Office your new name if you were married? Also, all employees should be sure they have the right beneficiary or co-owner listed on such records as Retirement Plan, Group Insurance, Credit Union and Savings Bonds.

Address-Have you moved recently? If so, did you notify everyone who needs your address?

If you need to change an address, or a name, etc., on any Fieldcrest records, contact the personnel representative at your particular location.



John J. O'Grady has been promoted to manager of the Bath Fashions Department of the Fieldcrest Marketing Division. He replaces Fred L. Leighton who resigned to become executive vice president of Carol Reid Ski Shops, North Conway, N. H.

Mr. O'Grady joined Fieldcrest's New York sales staff in 1963. He was appointed product manager of the Sheet Department in 1968. In October, 1969, he was named assistant to Frank W. Green, president of the Fieldcrest Marketing Division, and held that position until his present promotion.

He is a native of Framingham, Mass., and was graduated from Bates College. He is married to the former Elizabeth Hickey, of Natick, Mass., and they live in Chatham, N. J.

## Change In Status Should Be Reported

With this being income tax time when <sup>tople</sup> are reviewing the past year to repare tax forms, it is also a good time the year to go over all records to be <sup>ure</sup> they are up-to-date.

The following is a check-list of things <sup>Aat</sup> everyone should keep current:

### **1970 Census Will Get Inder Way This Week**

<sup>Field</sup>cresters, along with the general <sup>pulation</sup>, this week will be involved one of the greatest do-it-yourself <sup>ojects</sup> in history—the 1970 census.

Millions of big blue and white en-<sup>lopes</sup> were put into the mail March to be delivered to every household the United States.

Four out of five households will an-<sup>er</sup> 23 questions, requiring 15 min-<sup>es</sup> for a family of average size, about <sup>lembers</sup> of the household and their <sup>0Using.</sup> One household in five will aner additional questions.

Wo methods are being used to take census: one-way mail and two-<sup>being</sup> used generally in the large <sup>qes</sup> and in areas which comprise ap-

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