Newly-Built Laurelcrest Yarn Mill A

Representative scenes in the new Laurelcrest Yarn Mill and Service Center complex at Laurel Hill are shown on these pages. The expansion project was first announced in January, 1969. The Yarn Mill began operations during the summer and the Service Center was occupied in the early fall.

This expansion substantially increases Fieldcrest's investment in the Laurelcrest operation and increased Laurelcrest's total employment in the area by several hundred. A majority of the additional employees are in the Yarn Mill.

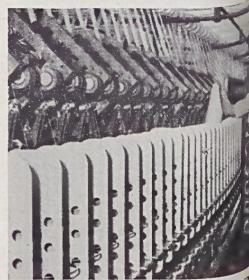
The plant expansion consolidated in the Laurel Hill area all of the operations related to the existing tufting plant.

The Yarn Mill, a parallel or semiworsted spinning operation, contains approximately 114,000 square feet of space. The mill has the capacity to produce approximately 180,000 pounds of synthetic carpet yarn per week.

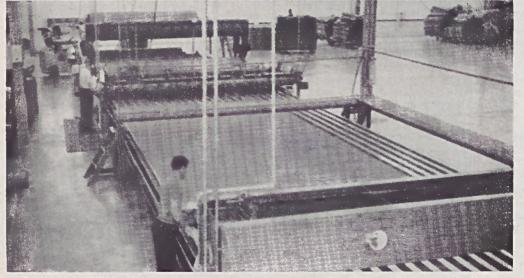
The Service Center, with approximately 163,000 square feet, provides modern facilities for warehousing and shipping all finished goods from the Laurelcrest Carpet Plant. It helps to give fast, efficient service to customers through consolidation of all order, shipping and related operations. The Service Center handles all phases of service involving direct contact with the customer.

J. M. Moore is manager of the Yarn Mill as well as of the Karastan Spinning Mill and the Winchester Spinning Corporation. Gaston Gage, Jr., is superintendent of the Yarn Mill.

C. D. Argersinger is manager of the Laurelcrest Carpet Plant and Service Center. E. J. Allard is superintendent of the Service Center. J. D. Aheron is manager of customer service. C. B. Tuttle is supervisor of information services.



At Yarn Mill, spinner doffs bobbin from



In Service Center, large cut order machine gauges and cuts carpet to specifications.



This is part of Area Rug Del



Laurelcrest Account Correspondent section, Inventory Control, and Billing.



Information Services is incodⁱⁿⁱ THE MILL WHISTL^E