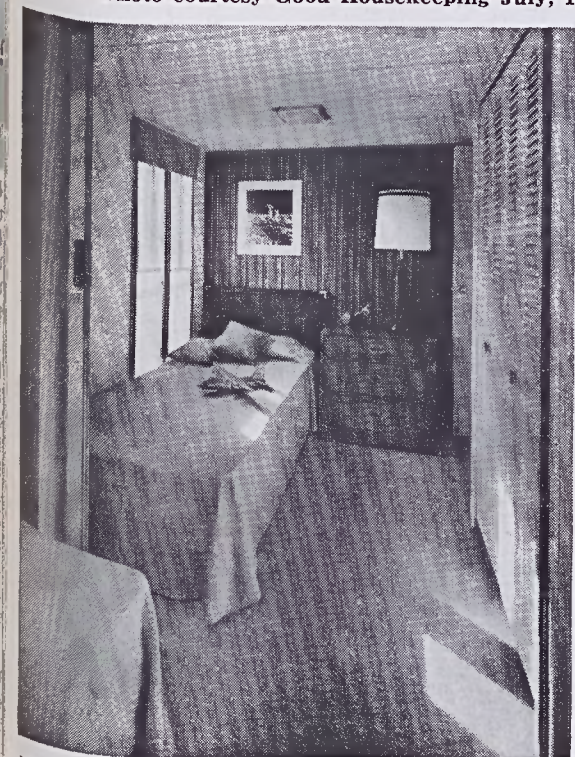




**THE MOBILE HOME—"Most Home For The Money"**  
Photo courtesy Good Housekeeping July, 1970

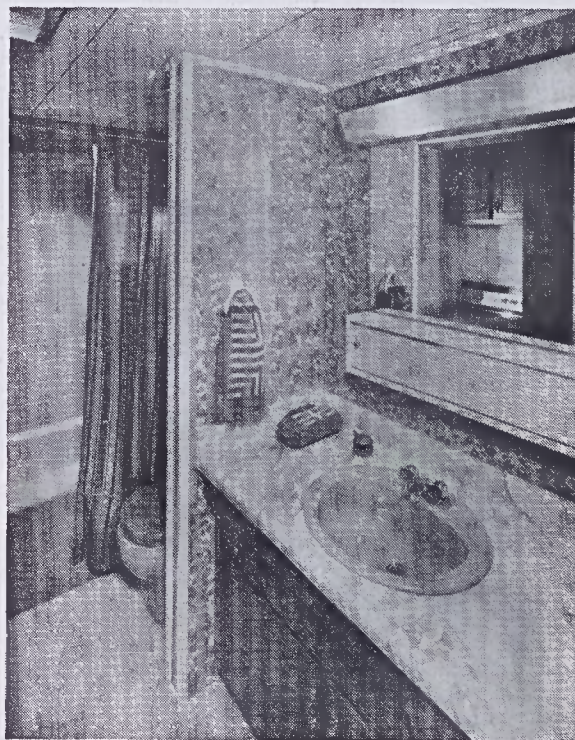


**MASTER BEDROOM—Fieldcrest's "Polynesia" bedcover and window panels.** Photo courtesy Good Housekeeping July, 1970



Left, child's room is furnished with Fieldcrest Accent bedspreads.

Right, Yves Saint Laurent Dimensions towels and Royal Velvet shower curtain complement the elegant bath.



## Fieldcrest Fashions Liven Mobile Home

Products Are Shown In Unique Mobile Home Unit Featured In July Good Housekeeping

Mobile Americana is changing its style of living. Handsome, wood paneled exteriors and beautifully decorated interiors are only two of the exciting features of the new mobile home units which were bought this year by some 400,000 American families who are making yesterday's trailer today's permanent home.

The new look in mobile homes, shown above, was seen by 7,500 Home Economists this June when it was on display at the national convention of The American Home Economists Association held in Cleveland, Ohio. A traveling unit, the home is being shown throughout the U. S. at regional trade shows.

Designed for a young family with two children, the home is a result of the combined efforts of the North Carolina Mobile Housing Institute and the University of North Carolina's School of Home Economics.

Research and decorating was done by Wilma Scott, a graduate student at UNC-G, currently working toward her master's degree in housing. Dr. Naomi Albanese, dean of the School of Home Economics, directed the program with a committee of faculty advisors, Dr. Eunice Deemer, Mrs. Sammy Garner and Mrs. Sarah Shoffner, who acted as consultants on the project.

Two more homes to be designed by Miss Scott will be for newlyweds and retired couples, thereby meeting the needs of people within three life cycles.

Connor Industries of Newport, N. C.,

built this exceptional house. Its price, including furniture supplied by the Southern Furniture Manufacturers Association, is an almost unbelievable \$8,500.

The Fieldcrest Marketing Division contributed home furnishings in the master bedroom with the exotic 'Polynesia' printed quilt bedcover and window treatment. The children's room has bright 'Accent' bedspreads, while Yves St. Laurents' striking 'Dimensions' towels, and a Royal Velvet, satin striped Calanese taffeta shower curtain add an elegant touch to the attractive bath.

From the colorful, practical vinyl covered walls and fine furniture, to the elongated 'French door' type of windows and handsomely carved front door, the house has dignity and a feeling of permanence in its charming setting.