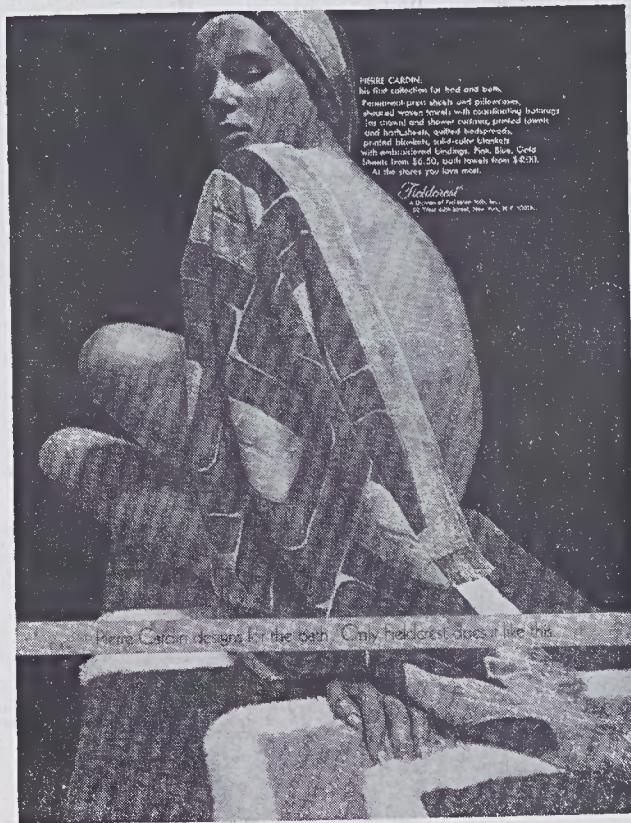


'Only Fieldcrest Does It Like This'

(Story on Page One)



Pierre Cardin's "Ronde" sheet and pillow cases are coordinated with his "Floriale" bedspread.



This ad features "Vis-a-Vis" towels and bathrug coordinates, more originals by Pierre Cardin.



Yves Saint Laurent-designed "Desert Song" ensemble coordinated with rug is shown in the ad above.



Ad illustration shown above features "Bountiful", Fieldcrest's new One-Look for Fall, 1970.