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New Introductions Being Promoted

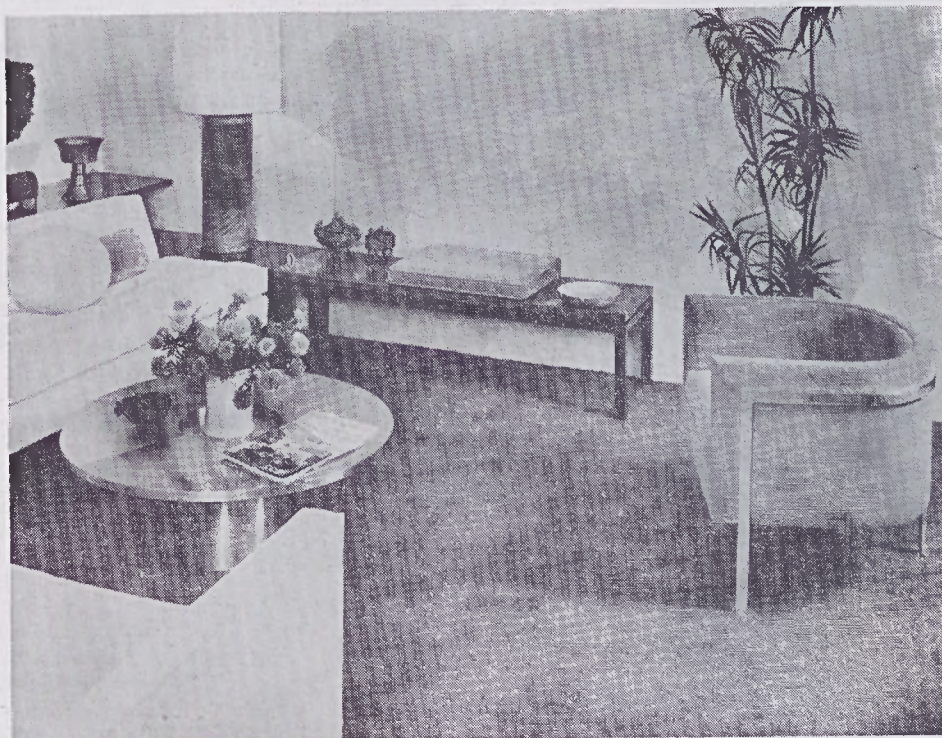
Three new introductions by Karastan are being actively promoted during the fall season, including "Fabulous", a new nylon shag; "Harmonique", a thick-textured pure wool pile carpet; and "Royal Majesty", a pure wool plush.

The new items were introduced to the trade at the June market and are now being shown in room settings with some of the latest in furniture and accessories.

The Fabulous line features the "Berber" combination of black, brown and white which is fast becoming popular as one of the "new neutrals" in carpets and rugs. Fabulous is offered in both wall-to-wall broadloom and in a complete fringed area rug program.

Fabulous comes in 19 brilliant multi-color combinations plus one solid tone—"Amazing White", a crystal clear white rapidly becoming a leading carpet color. The program provides a selection of 17 standard sizes in rectangles, ovals and rounds, all with matching knotted fringe. Special size rugs with fringe also can be ordered through Karastan dealers.

Harmonique, with its high pile of pure wool cable yarns, combines the textured informality of shags with the luxuriousness of plush carpet. This versatility was built-in by Karastan's de-



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signers who made the pile high enough and thick enough to achieve the interest of texture, but not so high that it becomes too floppy or tousled. Harmonique comes in 21 especially clear skein-dyed colors.

Royal Majesty, with an exceptionally

smooth velour finish, provides a rich and colorful velvet background for elegantly modern furniture and fabrics. Karastan used its famous double-scouring and skein-dyeing processes to create a selection of 16 clear solid tones for this new pure wool pile plush carpet.