

25-Yr. People Hear Jackson

Dramatic changes in Fieldcrest's bedspread operation since 1953 were reviewed by Arthur L. Jackson, vice president-domestics manufacturing, at the annual 25-Year Club meeting for members in the Bedspread and Bedspread Finishing Mills.

Speaking at the meeting in the Burton Grove School auditorium Saturday morning, October 17, Mr. Jackson cited figures showing that employment in the bedspread operation has nearly doubled with tremendous increases in sales and in payrolls.

He pointed out that the company has spent \$7½-million for capital improvements in the bedspread operation since 1953. Another half-million has been approved for a new addition to the dyehouse, making a total of \$8-million in capital for expansion and improvements.

Mr. Jackson thanked the long-service employees for their contribution to the success of the bedspread operation. The company, he said, would not spend the money it has spent for improvements without "confidence in you and in what you are doing."

J. L. West, plant manager of the Bedspread Mill, reviewed 1970 at the greige mill and expressed appreciation for the loyalty and service of the 25-Year Club members. Speaking to those nearing retirement age, he said, "We don't know how or if we can fill your places when you retire. We want you to know that you and your efforts are appreciated."

K. M. Vaughn, general superintendent of the Bedspread Finishing Mill, reviewed activities at the Bedspread Finishing Mill and showed some of the new styles added to the bedspread lines for the new season. Mr. Vaughn spoke in place of J. P. Foster, plant manager of the Bedspread Finishing Mill, who had to be out of town and could not attend the meeting.

F. E. Barron, division vice president-bedspread manufacturing, was the master of ceremonies. In brief remarks he commented on the over-all bedspread operation and told of his appreciation for the service and faithfulness of the long-time employees.

E. R. Ellis, an area personnel manager, presented the following new members who became eligible for the 25-Year Club this year:

Hazel S. Aaron, Clyde C. Carter, Joseph H. Eggleston, John W. Pearman and F. Wade Younts, of the Bedspread Mill; and Helen M. Thompson, of the Bedspread Finishing Mill.

Entertainment for the meeting was provided by The Ambassadors Quartet from Martinsville, Va., and their gospel-singing program was greatly enjoyed.

In the drawings for attendance prizes conducted by Daisy Clark and Franklin Craddock, bedspreads were awarded to Thomas Jenkins, S. T. Anderson, Frances Spangler and Beulah Yarbrough.



Sales Up, Earnings Dip

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slightly below the comparable period last year," Mr. Moore said.

"Retail sales, which had been expected to improve in the second half, continue to be slow in many areas. However, easier Federal monetary and fiscal policy reinforces our belief that consumer spending will improve in the coming months. We anticipate that the strength in our sales noted in the third quarter will continue and that sales and earnings in the fourth quarter will compare favorably with last year."

Draper Christmas

The Draper Y's Men's Club, the Draper firemen (Station 1) and the Draper merchants, will sponsor a Christmas parade in the Draper section of Eden on Saturday, December 5, beginning at 10:00 a.m.

Those interested in entering the parade, or anyone having tractors or floats to enter in the parade, should call 635-4451, Draper, as possible, or they can contact the Y's Men's Club or any of the merchants.