

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR BED AND BATH



Karastan
AMERICAN FINISHERS' ASSOCIATION

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Employees' Gifts To Fund Total \$87,243

Fieldcrest employees in the Eden area gave strong and generous support to the Eden United Fund campaign. A final tabulation showed that employees contributed an outstanding total of \$87,243.

In addition to the employees' contribution, the company through the Fieldcrest Foundation donated \$7,700 to the fund. The combined gifts of the employees and the company amounted to \$94,943, a high percentage of the community-wide goal of \$125,000.

E. Raven Ellis, an area personnel manager who was chairman of the

Fieldcrest campaign, expressed appreciation to all who contributed and to those who assisted with the solicitations in the mills and offices.

"This overwhelmingly generous response represents an outstanding accomplishment by Fieldcrest people. Everyone who contributed can take pride in the fact that he and other Fieldcresters have again demonstrated their interest in the community in a most unselfish way," Mr. Ellis said.

Of the 4,892 employees on the payroll, 3,631, or 74.2%, pledged on the Fair Share basis. A total of 3,927 em-

ployees, or 80.3%, participated by contributing in some amount.

Employees of the Blanket Operation, with 80.1% pledging a Fair Share, won the President's Plaque, given by G. William Moore, president and chairman of Fieldcrest Mills, Inc., to the mill division in which the highest percentage of the employees pledged on the Fair Share basis.

The percentage of employees in the other mill divisions who pledged a Fair Share were: Sheeting Operation, 75.8%; Bedspread Operation, 75.4%; and Karastan Mill and Service Center, 59.3%.

In the staff departments division, 83.5% of the employees pledged on the Fair Share basis.

Among the staff departments, Industrial Engineering and Plant Engineering each had 100% participation on the Fair Share basis and tied for the President's Plaque to be given among the staff departments.

Speaker Cites Textile Career Opportunities

The textile industry must attract youth, including minority groups, if the industry is to survive, a textile executive told 600 students attending a career opportunity seminar in Atlanta, Ga.

Meno Schoenbach, vice president, Fulton Cotton Mills, Atlanta, was one of eight panelists addressing Atlanta area students who had been invited to the special session of the American Association of Textile Chemists and Colorists, which was holding its three-day convention in Atlanta.

"While the improvements of the last two decades (in the textile industry) surpass those of the previous 100 years," Mr. Schoenbach said, "I am convinced that in 20 years our present methods

of manufacturing, marketing, and managing will be as outmoded as the ox cart is today.

"The textile industry is taxed to meet today's consumer needs. However, by comparison, the demands of tomorrow are fantastic," Mr. Schoenbach continued. "Such things as bridges and skyscrapers made of textiles, the joining of man-made fibers to produce material stronger and lighter than aluminum

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Appreciation To Fieldcrest Employees

I would like to thank the employees of Fieldcrest Mills for their outstanding response in the Eden United Fund campaign. My congratulations to you on your splendid achievement. You have provided an inspiration and an example by your unselfish spirit in being willing to help others in such a generous way.

Each of you can be proud that you have done your full share in this most worthwhile cause. I feel that it is an honor and a privilege to be associated with you in a community endeavor of this kind.

May I say again most sincerely: Congratulations and Thank You.

CHARLES NOOE
Campaign Chairman
Eden United Fund

Departments Will Get Certificates Of Merit

Each of the following mill and staff units is to receive a Certificate of Merit from the Eden United Fund for Fair Share contributions by 100% of the employees:

In the Blanket Operation: salaried employees, Stock Dyeing, Wool Picking, Cotton Picking, Spooling, Inspecting, greige mill Superintendent's Office, Flocked Blanket, Print Shop, Film Bag, and Non-Woven Mill.

Also, Sheeting greige mill salaried employees, Bedspread Finishing Warehouse, Bedspread Finishing Superintendent's Office, General Management, Auditing, General Accounting, Budgets and Mill Accounting central staff, Blanket Mill Accounting, Sheeting Mill Accounting, Bedspread Mill Accounting, Business Information central staff, Canteen Service, Plant Engineering central staff, Filter Plant, Floor Finishing, Yard Maintenance, General Office janitors.

Pilot Plant, Product Development and Designing, and Quality Control; in Industrial Engineering, central staff, Draper area, Leaksville area, and Spray area; Fieldcrest Store, Traffic Department central staff, and truck drivers.

Children's Parties

The annual Children's Christmas parties for the Eden-Fieldale areas have been scheduled for Sunday, December 20. The parties are for children and grandchildren of all active or retired employees.

The Eden party will be held at 4 p.m. in the auditorium of Morehead High School, and the Fieldale party will be held at 2 p.m. in the Fieldale-Collinsville High School gymnasium.

Christmas stockings will be distributed to each child present and entertainment and other details concerning the parties will be announced soon.

Other mill locations will also hold Christmas parties, with those dates and places to be announced locally when arrangements have been completed.