

THE MILL WHISTLE

Fieldcrest
COORDINATED FASHIONS
FOR HOME AND GATH



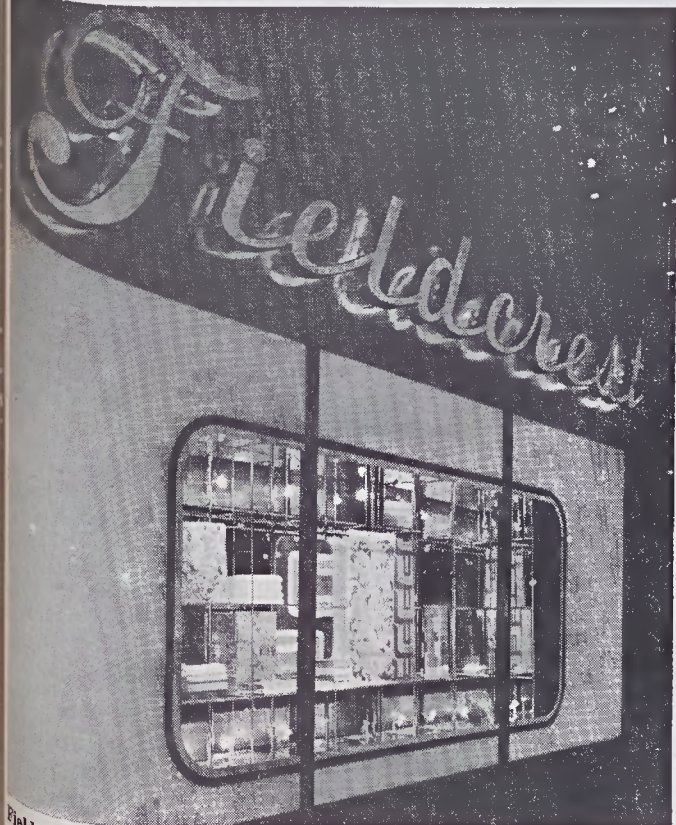
Karastan
AMERICA'S FINEST
CARPET LOOMED RUGS

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No. 13

Spring 1971 Collections Shown To Press



Fieldcrest New York showroom window displays Pierre Cardin for spring 1971 preview. (See pictures on pages four and five)

Fieldcrest's spring 1971 Collections were presented to the press at a preview given in the New York showroom December 3.

Attractively displayed for some 200 guests, representing leading magazines and newspapers, were Fieldcrest's new "Safari" and "Chrome" Collections. Guests were delighted with the line and most favorably impressed with the exciting "Super-Graphics" Rug Collection, which decorated the walls as murals in a variety of colorful, brilliant combinations. Special praise went to the new juvenile one-look, "Toy Parade", that promises to be as much of a favorite with adults as with youngsters in seasons to come.

Frank W. Green, president of the Fieldcrest Marketing Division, spoke briefly and then turned the floor over to William Stark, head of the Design Department, who gave an interesting talk on the imaginative development of new designs.

J. P. Robertson, vice president of Fieldcrest's Advertising and Sales Promotion Department, told guests of the spring advertising program that will promote the new line along with the successful Yves Saint Laurent and Pierre Cardin Collections, as well as the lovely floral one-look, "Bountiful". Mrs. June Mohler then welcomed her many friends and associates among the press on behalf of Fieldcrest.

Following the custom of specially designed dress for hosting press party previews, Mrs. Mohler

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Eunice Buckner Attains 50-Yr. Record

Eunice V. Buckner, of the Bedspread Finishing Mill, completed an outstanding record of 50 years of continuous service on January 1. She has worked in the Cutting and Sewing Department during her entire half-century of continuous service.

She is to be honored by the management of Fieldcrest Mills at a luncheon at Meadow Greens Country Club Tuesday, January 5. Other members of the Fieldcrest 50-Year Club will attend the luncheon.

A native of Buncombe County, Miss Buckner has lived at Eden since she was a small child. Her father, the late R. F. Buckner, worked for many years at the Bedspread Mill and several other

members of the family have been associated with the Company. A brother, Herbert B. Buckner, at present works as a tie-in helper at the Bedspread Mill.

Miss Buckner was first employed as a fringer in the Cutting and Sewing Department which was then located at the bedspread greige mill. She was given her first job by Joe Mansfield, who was her supervisor for the next 25 years.

She worked on fringing, folding, scalloping and hemming operations while the department was in various locations, including the Bedspread Mill, Blanket Finishing Mill, Blanket Warehouse, and the old Rhode Island Mill. She has been a folder and inspector

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EUNICE V. BUCKNER