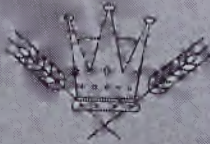


# THE MILL WHISTLE

Fieldcrest

COORDINATED FASHIONS  
FOR BED AND BATH



Karastan

ARTISTS' CHOICE FIBER REFINED

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No. 18

## Quigley Is Appointed To Laurelcrest Post

Laurelcrest Carpets, a division of Fieldcrest Mills, Inc., has announced the appointment of Robert E. Quigley to the new post of national contract sales manager.

The announcement was made by Robert W. Ker, Jr., vice president of sales for Laurelcrest. Mr. Ker stated that Mr. Quigley will be responsible for directing Laurelcrest's stepped-up marketing effort aimed at the commercial carpet market.

"We have greatly expanded the number of qualities and styles in our contract carpet line to provide specifiers with a wide range of well-designed, versatile, high-performance products," Mr. Ker said. "In addition, Laurelcrest is planning an aggressive promotion program concentrating on key institutional and commercial markets."

Mr. Quigley, who joined Laurelcrest in 1967, has been Eastern division contract manager for the firm. Before that he held executive positions in the contract departments of Alexander Smith and Bigelow-Sanford, Inc.

He will report to Mr. Ker at Laurelcrest's headquarters at 919 Third Avenue in New York. Mr. Quigley, who is married and the father of four children, makes his home in Ramsey, N. J.



**ROBERT E. QUIGLEY**  
National Contract Manager . .

## Harden Named Director Of Engineering

Robert A. Harden, Jr., was appointed director of engineering effective March 1, replacing A. G. Singleton who has retired under the Pension Plan. Mr. Harden reports to Dr. L. H. Hance, vice president, engineering and research.

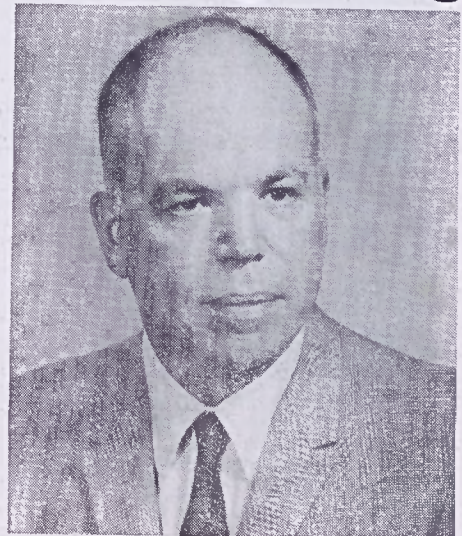
J. G. Farrell, Jr., in addition to his assignment as manager of plant engineering, was named assistant to the director of engineering, reporting to Mr. Harden.

W. J. Robertson was appointed supervisor of grounds maintenance and also reports to Mr. Harden.

Mr. Harden had been assistant director of engineering since July 1, 1970, and previously was a textile engineer. He has been with Fieldcrest continuously since 1953 except for about a year 1958-59 when he was with an architectural and engineering consulting firm in Atlanta, Ga.

He is a native of Georgia and received his B. S. degree in textile engineering from Georgia Tech. Prior to joining Fieldcrest he was employed for five years in the Technical Department of Martha Mills in Thomaston, Ga.

His studies at Georgia Tech were in-



**R. A. HARDEN**

interrupted during World War II when Mr. Harden enlisted in the Army Air Corps. He was a navigator on B-29 bombers on duty in the South Pacific and served for four years, being discharged with the rank of captain.

## Fieldcrest Listed In Top 7 N.C. Industries

Fieldcrest Mills, Inc., is one of the seven largest companies with headquarters in North Carolina, based on 1969 sales, as reported in Fortune Magazine's annual directory of the top 500 industrial corporations in the United States.

With sales of \$209,510,000 and with 12,101 employees, Fieldcrest ranked sixth in North Carolina. Blue Bell, of Greensboro, was in the seventh position with \$202,733,000 in sales but with 16,000 employees.

The state's top five firms, ranked in order of sales, are: Burlington Industries, Greensboro, with \$1,764,675,000 in sales and with 86,000 employees; R. J. Reynolds, Winston-Salem, \$1,575,088,000 sales and 26,062 employees.

Cannon Mills, Kannapolis, \$299,379,000 sales and 18,000 employees; Cone Mills, Greensboro, \$278,896,000 sales and 14,000 employees; and American Enka, Enka, \$256,787,000 sales and 11,137 employees.

## Scholarship Deadline

Applications for Fieldcrest Scholarships are coming in "fairly well", according to Dr. William McGehee, chairman of the Scholarship Committee.

Dr. McGehee issued a reminder that the April 1 deadline for submitting applications for scholarships is nearing and that the applications need to be turned in as soon as possible.

Both the Fieldcrest and Muscogee Foundation Scholarships are worth \$4,000 each over a period of four years at the rate of \$1,000 for each of the four years of college attendance.

The forms for applying for Fieldcrest Scholarships can be obtained from the area personnel managers, the Personnel Offices, the Employment Office of Fieldcrest Mills, Inc., in the General Offices building in Eden, or by writing to Dr. William McGehee, director of personnel research and development, Fieldcrest Mills, Inc., Eden, N. C.

Application forms for Muscogee Scholarships are available at the Personnel Office at the Columbus Towel Mill, Columbus, Ga.