

Karastan Carpets Famous Hotel Ballroom

Karastan has re-created the design of an elegant 18th century antique Savonnerie rug in the carpet for the new ballroom of the famous Beverly Wilshire Hotel in Beverly Hills, California.

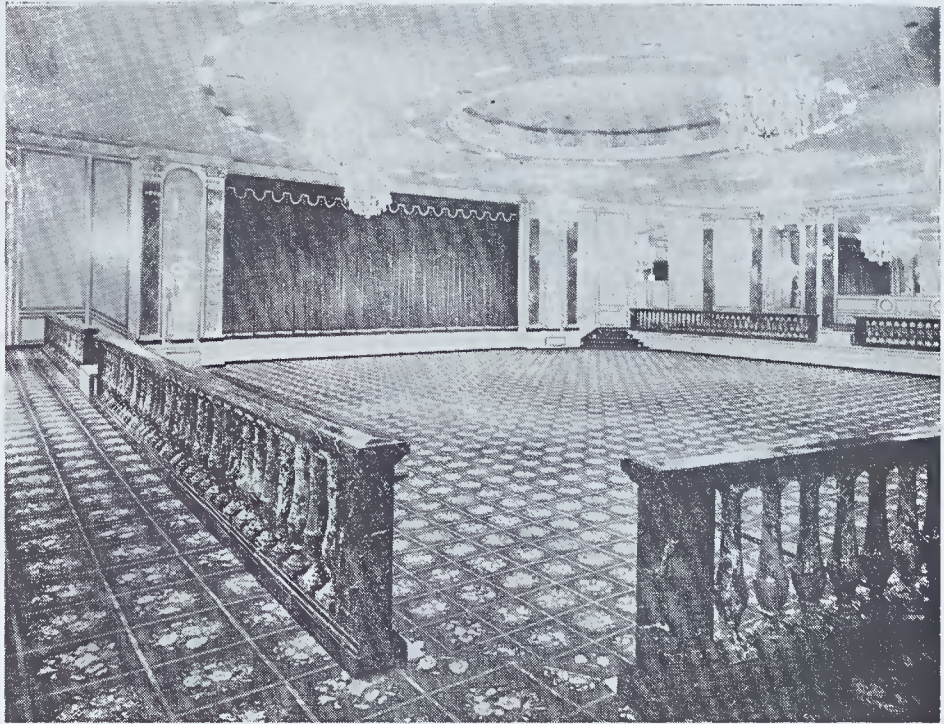
More than 5,000 square yards of the carpet were specially woven by Karastan for the magnificent ballroom which recalls the splendor of Hollywood's Golden Age. The pattern features a series of white and green floral bouquets with panels formed by gold borders—all reproduced on a bright Persian red ground.

The carpet is the same quality as Karastan's famous Oriental design rugs, featuring a high, dense pile of pure worsted wool skein-dyed yarns.

Interior designer Marcelle Courtright, who owns the original Savonnerie rug from which the pattern was reproduced, decided that the carpet should establish the Louis XV motif for the ballroom. The design of the room represents the collaborative talents and efforts of Mrs. Courtright and designer Pierre Scapula of Paris.

The luxurious Karastan carpeting was selected in keeping with the concept of using only the finest materials and products to project the image of quality and elegance throughout the interior, according to Mrs. Courtright.

The columns and balustrade are made of marble from the quarries of Maurizio Bufalini—the quarry which produced the marble for the Versailles palace. The crystal in the chandeliers and other



Design of an antique Savonnerie rug was re-created by Karastan for the carpeting in new ballroom of Beverly Wilshire Hotel in Beverly Hills, California. More than 5,000 square yards of carpet were specially woven for this installation.

decorative elements in the ballroom come from Bagues of France.

Karastan also supplied the carpeting to be used in the guest rooms of the

new wing of the hotel, a total of more than 12,000 square yards. Public rooms and lobbies are also involved in this installation.

Employees Honored For Long Records Of Service

Billy B. McCullough of the Bedspread Mill has recently completed a 45-year record of continuous service with the Company. Earsley D. Odell of the Blanket Finishing Mill and Bud R. Roberts of the Karastan Rug Mill have completed 40-year records of continuous service.

Each of the long-service employees has received the appropriate diamond-and-gold service emblem and a letter of commendation from William C. Battle, president of Fieldcrest Mills, Inc.

Mr. McCullough was employed in the Spinning Department of the Bedspread Mill November 1, 1926. He has worked

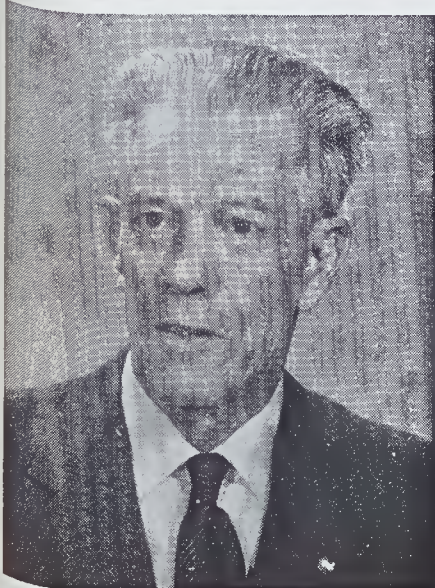
in the Bedspread Mill during all of his years with Fieldcrest.

Most of his time was spent in the Spooling Department, first as a spooler server and for many years as a spooling fixer, his present classification. He has also worked in the Winding and Twisting Department as a twister and as a section hand.

Mrs. Odell joined Fieldcrest October 29, 1931, as a setter in the Karastan Rug Mill Setting Department. In 1934 she was transferred to the old Rhode Island Mill where she worked in the Winding and Twisting Department.

In 1937 she was transferred to the Packaging Department in the Blanket Warehouse. She worked at various packaging jobs while the Packaging Department was in the Blanket Warehouse and later when it was transferred to the Blanket Finishing Mill. Her present classification is bagger operator-Sears.

Mr. Roberts was employed in the Karastan Rug Mill Weave Department November 2, 1931, and has continuous service since that date. He has worked as a weaver during his entire 40 years of service with the company.



BILLY McCULLOUGH



BUD R. ROBERTS

SAFETY HINT: Face direction of travel when alighting from vehicles.