

THE MILL WHISTLE

Fieldcrest
COORDINATE FASHIONS
FOR FIELD MILLS



Karastan
MILL'S TRADING COMPANY

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No. 16

Insurance Cost Up; Company Pays More

Your group insurance is costing more. As a matter of fact, the insurance coverage for Fieldcrest employees and their dependents in 1971 cost well over one-half million dollars more than in the previous year.

Company Absorbs Greater Share

It is true that the insurance did not cost the employee any more. That is because the employees' part of the premiums remained the same while the Company "picked up the tab" for this substantial increase.

Since the group insurance plan was put into effect nearly 40 years ago, the employees have paid a part of the pre-

miums and the Company has paid a part. In the past year the Company paid a higher share than ever before because the employees' premiums were not raised to help take care of the increased costs.

If the cost of the insurance continues to rise, it is obvious that some adjustments will be necessary. And there is no reason to believe that hospital and surgical costs will become less in the foreseeable future. Also, as people demand and receive better and more frequent health care, the number of claims may be expected to increase.

Many employees probably do not re-

alize the scope of the group insurance program covering 12,000 employees and their dependents—an estimated 42,000 persons. That's a lot of liability for claims. In dollar terms, the total paid in 1971 for all employees was \$3,762,293, having increased from \$3,167,368 the previous year. Looked at another way, claims went up in this one year by almost 19%!

Four Years Without Premium Increase

The main reason it was necessary for the Company to pay a substantial additional amount was that, while hospital and surgical costs have continued to rise, there has been no increase in the employees' premiums since 1968. It is significant that this is the longest period without a premium increase since the group insurance program began.

It should be remembered, too, that when the premiums were raised in 1968, the insurance plans in all of Fieldcrest's southern plants were improved, bringing substantial increases in hospital and surgical benefits. More improvements were put into effect October 1, 1970, when allowances for hospital room and board and maternity benefits were increased with no increases in the employees' cost.

It has been since these improvements were made that costs have risen most

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Company Announces Corporate Promotions

David M. Tracy, corporate vice president and president of the Fieldcrest Marketing Division, was elected a senior vice president of Fieldcrest Mills, Inc., at the regular January meeting of the Board of Directors, G. W. Moore, chairman of the board, announced.

Mr. Tracy joined Fieldcrest's sales staff in 1948 and shortly thereafter was named sales representative on the west

coast. In December, 1955, he became assistant sales manager in New York, serving until 1960, when he was appointed Eastern sales manager.

He was named a division vice president and assistant general sales manager in January, 1966, and, in January, 1967, was appointed general sales manager. In March, 1970, Mr. Tracy was elected corporate vice president and director of sales. He was named president of the Fieldcrest Marketing Division in June, 1971.

Effective immediately, Mr. Tracy and W. B. Guinan, a senior vice president and president of the Karastan Marketing Division, report to William C. Battle, president of Fieldcrest Mills, Inc.

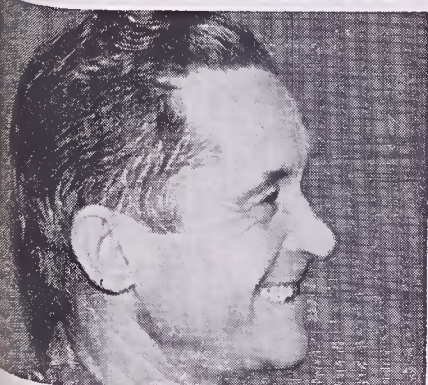
Mr. Guinan joined the Karastan Marketing Division as sales manager in 1954. He was elected vice president of Fieldcrest Mills, Inc., in 1954. In November, 1957, Mr. Guinan was appointed president of the Karastan Marketing Division and was elected a senior vice president in July, 1969.

Mr. Moore also announced that at the same board meeting three new corporate vice presidents were elected. They were: Herbert M. Bergen, Jr., O. G. Grubbs and John P. Robertson.

Mr. Bergen, Jr., vice president and

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'Johnnie On The Job'



Johnnie Barber, of Blanket Mill Cotton Spinning, has a record of 10 years of perfect attendance on the job. See page four for picture and story of Blanket Mill attendance champions.

Last Call

Those who expect to apply for a Fieldcrest or Muscogee Scholarship are reminded that applications must be received or post-marked by March 1 in order to be considered by the Scholarship Committee.

Those who have not yet obtained an application form may obtain one from their area personnel manager or mill personnel office; or call at the Employment Office of Fieldcrest Mills, Inc., in the General Offices building, Eden; or write to Dr. William McGehee, director of personnel research and development, Fieldcrest Mills, Inc., Eden, N. C.