



D. M. TRACY



H. M. BERGEN, JR.



O. G. GRUBBS



J. P. ROBERTSON

4 Corporate Promotions Are Announced

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director of merchandising, joined the Fieldcrest sales organization in 1958. He was promoted to district manager and then assistant manager of the automatic blanket department.

In October, 1967, he was named manager of the blanket department and in December, 1969, appointed division vice president. He was named merchandise manager in July, 1970. In June, 1971, Mr. Bergen was appointed director of merchandising, in which capacity he will continue as a corporate vice president.

Mr. Grubbs, vice president and director of sales, joined the company as assistant to the manager of the sheet sales department in January, 1950, and in 1952 was named assistant to the manager of the towel department. He was appointed district manager of the company's Philadelphia territory in 1954. In 1956, he was transferred to the New

York office as manager of the blanket department.

He was appointed division vice president in 1960 and, in 1967, was named manager of the company's St. Marys division. He was named general sales manager in July, 1970, and in June, 1971, was appointed director of sales, the position he now holds as a corporate vice president.

Mr. Robertson, vice president and director of advertising and sales promotion, joined Fieldcrest in 1958 as assistant manager of the automatic blanket sales department. He was named manager of that department in 1963 and in January, 1966, was appointed division vice president and manager of the towel sales department.

In September, 1966, he was appointed assistant sales manager and promoted to sales manager in January, 1967. Mr. Robertson was named director of advertising and sales promotion in Sep-

tember, 1969. He now continues in this capacity as a corporate vice president of Fieldcrest Mills, Inc.

Messrs. Bergen, Grubbs and Robertson will continue to report to Mr. Tracy.

Dyeing Supt.



Artis C. Carter has been promoted from shift foreman in the Piece Dyeing Department at the Blanket Finishing Mill to superintendent of that department. He replaces Eugene Purcell who retired under the Pension Plan.

Mr. Carter, a native of Eden, was first employed at the Karastan Rug Mill in 1941 but left in 1943 for service in the Navy during World War II. He returned to his former job at Karastan after the war but resigned in 1947 to go to college, later receiving his B. S. degree from Western Carolina University.

He was re-employed at the Karastan Mill in 1952 as a dyestuff weigher in the Dyeing Department. He subsequently was promoted to second hand and then to shift foreman. He was transferred to the Blanket Finishing Mill Piece Dyeing Department as shift foreman in July, 1971.

Ex-FBI Man Is Named Asst. Security Director



HOWARD E. RICHARDSON

Howard E. Richardson joined Fieldcrest Mills, Inc., effective February 7 as assistant director of security. He will report to Rufus R. Beaver, director of security, in all areas of the security program being developed by the Company.

Mr. Richardson completed almost 30 years of service with the Federal Bureau of Investigation. His most recent assignment was as special agent supervisor at FBI headquarters in Washington, D. C. He previously served a tour of duty as a special agent in Greensboro, where his territory included Eden and Rockingham County.

He is married and has two sons who are students at the University of North Carolina at Chapel Hill. He has already moved his residence to Eden.

Radio Time Changed

The Fieldcrest radio program over Station WLOE, Eden, previously heard at 3 p.m. on Sundays, is now being broadcast at 5 p.m. each Sunday.