



Cheryl, daughter of Mr. and Mrs. Junior Carter, makes friends. Mrs. Carter (Sarah) works at Bedsread Finishing.



Ann Midkiff, Bedsread Finishing employee, is shown with some of the approximately 340 stuffed frogs she made in the last 21½ years.

Employee's 'Frog' Hobby Makes Profit For Charity

In the last two and a half years Ann Midkiff, an office clerk in the Bedsread Finishing Mill, has bought approximately 500 pounds of bird seed for her frogs.

"I use it to stuff toy frogs," she said. "Since I started making them, I've sewn, stuffed and sold or given away

nearly 350 of them."

The nicest thing about Mrs. Midkiff's frogs is that they have been responsible for numerous charitable donations. All of the profit she makes goes to charity and community projects, mostly through the Women's Fellowship and the Iva Neal Circle of the Leaksville Moravian Church of which she is a member.

Mrs. Midkiff first became interested in making the frogs when her sister, Peggy Ayers of East St. Louis, Mo., brought all of her nieces and her nephew a stuffed frog when she visited them in 1969.

"I got my sister to talk to the lady from whom she bought the frogs and tell her that I was interested in making some. I thought they would make an ideal church project for our bazaar. The lady sent me the pattern cut from a brown paper bag.

"At first I used corduroy and polyester fabrics. Then I started using flocked blanket remnants, purchased from the Blanket Sewing Department. This was an ideal material since it is available in so many colors and makes the frogs feel soft and cuddly."

The combination of the texture that the bird seed gives the frogs and the soft touch of the flocked blanket material makes them an ideal toy for children.

As one young owner of a Midkiff frog (named Fred) said, "He's soft and

squishy and heavy and he's got a friendly face. You can make him sit up or lie down and if he comes apart you can give the bird seeds to the birds."

Mrs. Midkiff's frogs have gone as far as Texas and Illinois and South Carolina and all over Virginia and North Carolina. Her busiest season starts just before Thanksgiving when people are getting ready for Christmas. Her church bazaar is the first of December and her frogs are among the most popular items at the bazaar.

Mrs. Midkiff is a plant reporter for The Mill Whistle. Her husband, Harley, is employed in Fieldcrest's Quality Control Department. They have one son, Michael, 15½. Her father, Robert Rodgers, is a retired employee of the Karastan Rug Mill.

When she is not busy making frogs, Mrs. Midkiff crochets and knits. She also enjoys camping and is secretary of the Eden Camping Club.

She is an active member of the Leaksville Moravian Church and teaches the primary class. She is secretary and treasurer of the Women's Fellowship and the Iva Neal Circle.

1972 Capital Program To Total \$14 Million

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sions represent the initial phases of a long range program to expand production to meet sales forecasts.

The 1972 program also includes substantial allocation for sewage treatment facilities in line with Company policy to meet or exceed all state or federal regulations governing sewage treatment and disposal.

It is anticipated that the increased level of capital expenditures will continue for the next several years.

Educational Aid

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aptitude, citizenship, and financial need and will be granted to the children of employees who are attending an accredited college or university pursuing studies towards a recognized academic degree.

Each scholarship is worth \$1,000 per year for four years, or a total of \$4,000. Scholarship recipients can apply also for a grant in aid to the limit of \$500 per year above the scholarship if their financial need justifies a grant.

Aid To Employees And Children

In the above programs there is aid both to employees and children of employees to attend college. This could be interpreted that Fieldcrest values a college degree above all other training or experience. This is not so. Fieldcrest is concerned primarily with what an individual can do, not what degrees he has. However, in the complex modern world, training and education are becoming increasingly important.

The Company's newly expanded educational aid program recognizes that technical and occupational training is the right thing for many people and that it is extremely important for them and for businesses like Fieldcrest. The expanded educational aid program is the Company's step towards opening doors to all Fieldcrest employees.

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MONDAY, MAY 29, 1972