



Members of Fieldcrest 50-Year Club who attended luncheon, shown left to right, are Mack Overby, H. T. Patterson, Dudley Weaver, Bradley Murray, W. A. Blackburn, Dexter Wood, Lelia Roberson, Stuart Golden, Betty Ratliff, Mamie Burcham.

## Wood Is Honored For 50 Years Of Service

W. Dexter Wood, the Company's newest 50-year employee, received 50-year service awards at a luncheon in his honor at the Meadow Greens Country Club Tuesday, September 12.

Mr. Wood, of the Cutting and Sewing Department at the Fieldale Towel Mill, was presented the Fieldcrest diamond-and-gold 50-year service pin, a gift and a letter of commendation from President William C. Battle.

The presentations were made by Robert A. Harris, senior vice president, who read a telegram from Mr. Battle expressing his regret that he had to be out of town and could not attend the luncheon.

### Tremendous Improvements Made

Mr. Harris in a brief talk expressed the "Management's thanks" to Mr. Wood for his long service. He told of the tremendous improvements made in the Company and in the standard of living in the past 50 years. He said the Company is proud of its long-service employees whose loyalty and skill have helped the Company to progress.

A. L. Jackson, vice president-manufacturing, spoke briefly to extend congratulations and praise to Mr. Wood for his loyalty and dependability. He extended "best wishes for the future."

W. O. Stone, division vice president-bath fashions manufacturing, and D. E. Simons, division vice president and general manager-Fieldale towel manufacturing, spoke briefly in praise of Mr. Wood's work record and personal qualities.

H. H. Newton, vice president-industrial relations, presided and called on Mr. Simons for the invocation. Mr. Newton praised the steadfastness and loyal service of the members of the 50-Year Club and said "they mean a lot to the Fieldcrest organization." He recognized each of the 50-year employees attending.

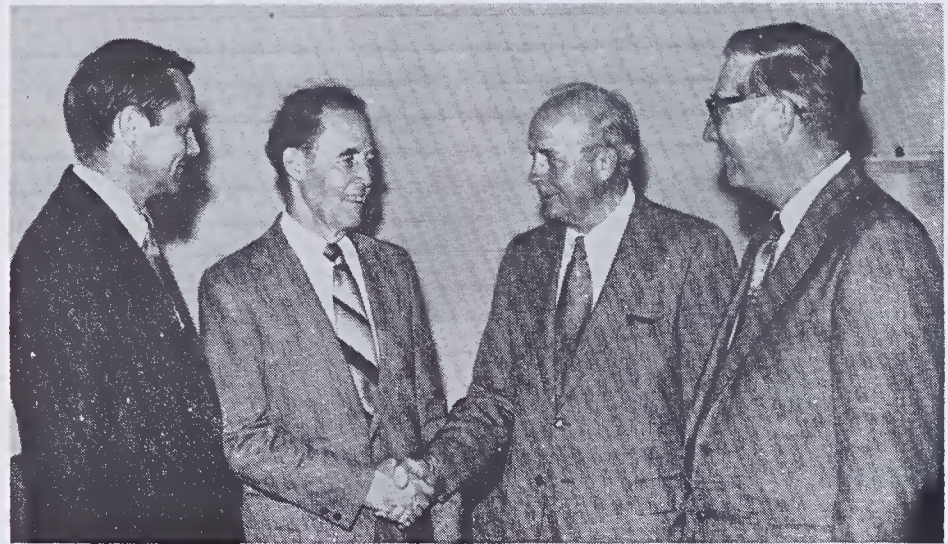
In addition to those mentioned above, officials present at the luncheon included R. A. Sitler, general superintendent-finishing at the Fieldale Towel Mill; Ralph Pickup, superintendent of cut-

ting and sewing; O. L. Raines, Fieldale personnel manager; R. L. Wilkes, manager-employee benefits and service; and Ot's Marlowe, Mill Whistle editor.

Mr. Wood has worked in the Cutting and Sewing Department during his entire 50 years and has been a cutter for virtually the entire time. His wife, Bertie P. Wood, works in the same department.

Mr. and Mrs. Wood have one child, a daughter, Sherry, who was a Fieldcrest Scholarship recipient and who graduated from the University of West Virginia with an outstanding record. Miss Wood is now employed as an editor with a communications firm in Hollywood, Fla.

A native of Patrick County, Va.,  
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W. Dexter Wood receives congratulations from Fieldale Towel Mill officials. From left to right are W. O. Stone, Mr. Wood, D. E. Simons and Ralph Pickup.

## Rose Show Will Be Held At Fieldcrest Store

The Fieldcrest Store at Eden will be the scene of the 13th annual rose show sponsored by the Eden Rose Society Saturday, September 30, from 3 p.m. until 8 p.m. The theme of the show will be "Roses in a Garden of Eden."

The Eden Rose Society is an affiliate of the American Rose Society and this will be an accredited show.

H. E. Williams, of the Engineering Department, and Mrs. William F. Sifford are show committee co-chairmen. C. C. Campbell, retired Fieldcrest paymaster, is treasurer of the Eden Rose Society and chairman of the finance

committee for the show.

Among the large number of persons making preparations for the show are Mr. and Mrs. John R. McGavisk, both of whom are retired from the Blanket Greige Mill. They are serving on the preparations and placement committee and the registration committee, respectively.

Awards to be given at the rose show include the Sweepstakes Award given by Fieldcrest Mills, Inc., to the winner of the most points in Division I. This is a perpetual award to be held by the winner for one year.