

# THE MILL WHISTLE

**Fieldcrest**



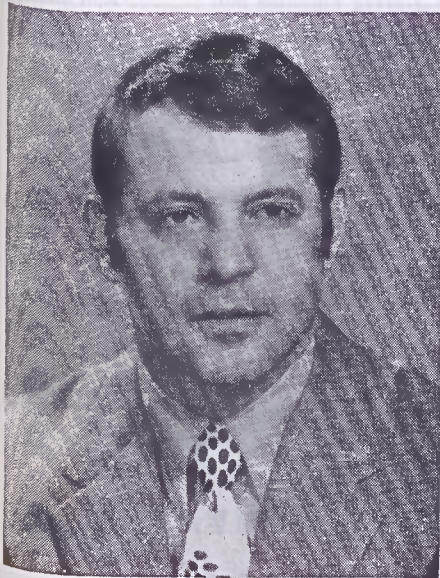
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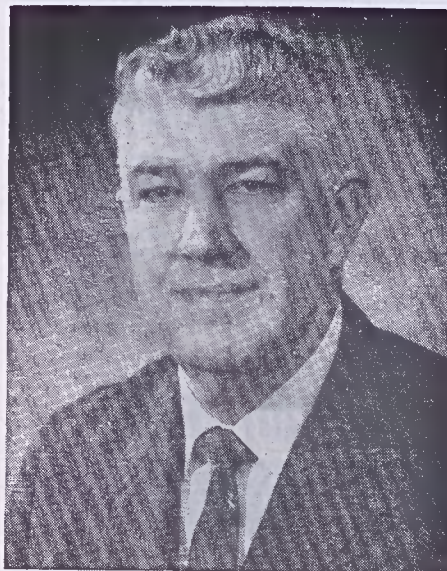
Eden, N. C., April 2, 1973

No. 19

## Fieldcrest To Buy Swift Spinning Mills



C. L. KAMETCHES



C. H. WIGGONTON

Fieldcrest Mills, Inc., and Genesco, Inc., of Nashville, Tenn., March 27 signed an agreement under which Fieldcrest will purchase from Genesco for cash the Swift Spinning Mills in Columbus, Ga. The sale price was not disclosed.

Swift Spinning Mills is a modern, well-equipped plant operating 75,000 spindles and employing approximately 700 persons. Swift enjoys an excellent reputation in the sales yarn business and has been operating on a profitable basis.

Fieldcrest will continue the operation of Swift Spinning Mills with Peter D. Morrow continuing as president. Swift will remain in the sales yarn business with a part of the production being used in other Fieldcrest plants but with a major portion of the production being disposed of through the Swift selling organization.

Genesco is a diversified manufacturing and retailing apparel company.

Fieldcrest already operates a large towel mill in Columbus and recently announced plans to construct a \$5-million plant in nearby Phenix City, Ala., to house cutting and sewing and warehousing and shipping facilities for the Columbus plant.

### 3 Executive Appointments Announced

The following executive appointments at Fieldcrest Mills, Inc., have been announced effective April 1:

C. L. Kametches, previously division vice president and general manager of sheet manufacturing, was appointed division vice president and general manager of the Columbus Towel Mill at Columbus, Ga., replacing T. H. Sherrill who resigned.

C. Hoyt Wiggonton, plant manager of the Alexander Sheeting Mill since 1971, was named division vice president and general manager of sheet manufacturing and will have his headquarters at Eden.

L. T. Mills, who previously has been with Springs Mills, was appointed plant manager of the Alexander Sheeting Mill and will report to Mr. Wiggonton.

Mr. Kametches formerly was associated with the Columbus Towel Mill as manager of quality control and design for three years before being transferred back to Eden in 1966.

Since that time he has served as technical superintendent of the Draper Sheeting Mill, plant manager of the Sheet Finishing Mill and plant manag-

er of the Alexander Sheeting Mill. He was promoted to division vice president and general manager of sheet manufacturing. (Continued on Page Eight)

### Textile Careers Will Be Highlighted In April

April has been proclaimed Textile Careers Month in a month-long recruiting effort designed to make the public more aware that the textile industry is career-oriented and offers job security and advancement.

Newspaper publicity and advertising, radio and television commercials and other means will be used to inform prospective job applicants that career opportunities are available in the textile industry for persons with every kind of educational background.

In addition, information will be presented citing the textile industry's substantial contribution to the economic, civic and educational welfare of the areas in which it is located.

Textiles is the largest industry in North Carolina, employing approximately half of the state's manufacturing

workforce. As the economic backbone of the Southeast, the industry employs 282,000 people in North Carolina, 115,000 in Georgia, 45,000 in Alabama and 152,000 in South Carolina.

Nationally, the industry consists of about 700 companies operating an estimated 7,080 plants in 47 states. America's nearly one million textile employees earn \$6 billion each year. They pay \$762 million in personal taxes, spend \$1.4 billion for food, over \$1 billion for housing and \$550 million for transportation.

Textiles leads all other industries in corporate philanthropy as the industry donated over 1.5% of its net income to health, education and welfare in a recent year.

The campaign theme for textile careers is "Textile Careers: A Career in Progress." (Continued on Page Eight)