

# THE MILL WHISTLE

**Fieldcrest**



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No. 24



President William C. Battle (left) is presented the Salvation Army Advisory Board Certificate of Life Membership by G. Frank Clement.

## Salvation Army Award Honors Battle

William C. Battle, president of Fieldcrest Mills, Inc., has been awarded the honor of Life Member on the Salvation Army Board of the National Capital and Virginias District. He is a former chairman of the Salvation Army Virginia State Advisory Board.

The citation on the Certificate of Life Membership points out that Mr. Battle "has shown continuing interest in and devotion to the cause which this organization serves, and as a member of the Advisory Board, has demonstrated by outstanding service a concern for the welfare of humanity . . ."

The certificate, signed by W. E. Chamberlain, territorial commander of the Salvation Army in the Southern Territory, was presented in an informal ceremony at the Fieldcrest Lodge, Fieldale, Va.

Making the presentation was G. Frank Clement, of Roanoke, Va., chairman of the board of the Shenandoah Life Insurance Company. Mr. Clement succeeded Mr. Battle as chairman of the Salvation Army Virginia State Board

when Mr. Battle became president of Fieldcrest Mills, Inc.

Also presented to Mr. Battle was a Citation of Merit from the Salvation Army Virginia State Board in memory of Mr. Battle's father, the late Gov. John S. Battle.

The late Virginia governor was cited for ". . . his ready assistance to the Salvation Army and its personnel, organizations and varied programs; and his deep interest in people and their moral, physical and spiritual well-being . . ."

### "Genuine Concern"

The citation closes with:

"The Salvation Army salutes Governor John S. Battle for demonstrating in the best Salvation Army traditions that every child of God matters and for exemplifying genuine concern and interest in others, to the point of action."

The certificate was signed by John D. Needham, divisional commander, and G. Frank Clement, immediate past chairman of the Virginia State Advisory Board.

## 50-Year Employees Honored By Company

Allie M. Houchins and Glenn H. Simpson, new 50-year employees, were honored by the management of Fieldcrest Mills, Inc., at a luncheon for the 50-Year Club Thursday, June 14, at the Meadow Greens Country Club.

Each of the veteran employees was presented the Fieldcrest diamond-and-gold 50-year emblem, a gift and other remembrances by William C. Battle, president of Fieldcrest Mills, Inc.

In making the presentations, Mr. Battle said, "These awards and meetings can in no way adequately express the appreciation the Company has for people like yourselves."

### "Performance And Quality"

"You are the people who over the years have set the tone of performance and quality that has made Fieldcrest Mills what it is. And Fieldcrest is the best. The Company must count on people to perform and measure up to the high standards the 50-year employees have set."

Mr. Battle noted that it was the first 50-year meeting he had been able to attend. He expressed his regret at having had to miss the past meetings and

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## Deadline Nears

Applications for educational grants-in-aid from the Fieldcrest Foundation must be received by July 15 to be considered for the fall semester.

It was necessary to set a cut-off date six weeks prior to the time the grant is to be used in order to allow the grant committee time to effectively evaluate the requests.

Applications for the grants should be submitted to the office of Dr. William McGehee, General Offices building, Fieldcrest Mills, Inc., Eden, N. C. 27288.

The educational grants program, started in April, 1972, recognizes that many individuals may more profitably attend technical institutes or take trade courses rather than attend a four-year college or university.

Therefore, it is designed to aid employees' children who wish to attend

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