

## A Message To Employees

### Use Of Car Pools Urged By President Battle

In the last issue of The Mill Whistle it was announced that the Company has been working for several weeks to provide employees with information that will enable them to form car pools.

Fieldcrest is encouraging employees to use car pools as a means toward helping alleviate the energy crisis which already is affecting us and which threatens to worsen in the future.

A tremendous amount of work is being done by various departments in preparing information that will be helpful to employees who wish to share transportation with other Fieldcresters. After the basic information is obtained, the computer at the General Offices will be used to match up those employees who live in the same general area and work on the same shift in the same plant area.

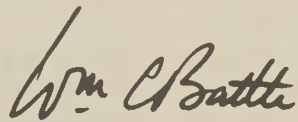
Employees who wish to participate will be furnished a list of names of fellow employees with whom it would be feasible to form a car pool. A master list will be kept in the event an individual initially elects not to join a car pool but later decides to join one.

Participation in a car pool is entirely voluntary but the benefits to be derived are so great that most probably large numbers of employees will want to make such arrangements. The Company stands ready to assist in any reasonable way.

While there are many opinions and views about the so-called energy crisis, it is, as far as we are concerned, real. Also, it is not likely to end with this winter but is expected to be with us for some years to come. It seems inevitable that our life styles will be changed to conserve energy and utilize our natural resources in the best possible manner.

This will require some sacrifice, I am sure. But Fieldcrest people have met challenges before and I know that you will respond with the proper action this time, whether it be using a car pool, turning down thermostats, reducing lighting or other steps that must be taken to avoid waste of energy.

The Company, the same as an individual, is facing shortages of various kinds and is having to wrestle with problems brought about by the energy crisis. We will face these problems with good grace, though, and do everything possible to keep the mills running and all of our people employed. We solicit your earnest cooperation in those areas where you can help.



President

### CU Declares Dividend

Members of the Fieldcrest Mills Credit Union received \$129,562 in dividends for the six months ended December 31, 1973. This makes a total of \$1,141,690 in dividends paid since the Credit Union was organized in 1958.

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### Energy Program Is In Full Swing

Fieldcrest's energy conservation program is now fully operational at all locations and the objective, a 10 percent reduction in energy use without production curtailment, is well on its way to being met, according to J. G. Farrell, Jr., Fieldcrest energy conservation coordinator.

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## 7 Receive Foundation Grants-In-Aid

The Fieldcrest Foundation has awarded grants-in-aid to seven sons and daughters of Fieldcrest employees for the second semester of the 1973-74 school year.

The newest grants, together with the 82 grants awarded

previously, make a total of 89 grants-in-aid which have been given to date to assist the children of employees.

The educational grants program was begun in April, 1972. The individual grants range upwards to \$1,000 per year

and may be given at any stage of a student's educational career beyond high school, whether it be at a college or university or a technical school.

The grants-in-aid differ from the Fieldcrest Scholarships, also given by the Foundation, in that the grants are primarily for aiding employees' children in line with their financial need as well as their desire and ability to complete a given course of study. The scholarships are based on academic achievement as well as need.

The names of the newest grant recipients along with brief information about each follows:

Franklin D. Broadnax is the son of Mr. and Mrs. Lewis Broadnax. He is a 1968 graduate of Morehead High School and has completed two years of study at North Carolina A & T State University. He is majoring in English and plans to teach. His father is a retired janitor at the General Offices and his mother, Shirley, is employed at the Bedsread Finishing Mill.

Michael Stephen Dixon is the son of Mr. and Mrs. Raymond Lee Dixon. He is a 1973 graduate of Morehead High School and is presently attending Rockingham Community College majoring in business administration. His father is a filling carrier at the Blanket Greige Mill.

George Hairston, son of Mr. and Mrs. Baunard Hairston, is a 1973 graduate of Morehead High School. He is presently attending North Carolina Central University where he is majoring in business administration. His

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At deed presentation (from left), William C. Battle, Dr. L. H. Hance and Mrs. Martha H. Davis.

## Fieldcrest Donates Property For Library

Fieldcrest Mills, Inc., has donated land having an appraised value in excess of \$60,000 to the Rockingham County Library as the site for a new library building at Eden.

William C. Battle, Fieldcrest president, presented the deed to a 330 x 300 foot lot on the east side of South Pierce Street to Dr. L. H. Hance, chairman of the county library board of trustees, who is spearheading efforts to obtain a new library building. Also participating in the presentation was Mrs. Martha H. Davis, director of the Rockingham County Library.

"Fieldcrest gladly shares in this project which should enrich the educational and cultural life of Eden far into the future. We are particularly pleased to help because of the additional advantages the new library will provide for the community's young people," Mr. Battle said.

Dr. Hance thanked Fieldcrest on behalf of the County, the Trustees, and the Friends of the

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## Receives Promotion

D. M. Tracy, president of the Fieldcrest Marketing Division of Fieldcrest Mills, Inc., today announced the appointment of Donald S. Ness as divisional vice president, Columbus Towel Sales Department.

Mr. Ness joined Fieldcrest's sales staff in 1965. He was named in 1966 a sales representative, handling successively the Lake states region and the mid-west region. In 1969, he was named product manager of the Bedsread Sales Department. He was named manager of the Columbus Towel Sales Department in 1971.

He received his B.S. degree in marketing at the University of Buffalo in 1960, and served in the Army Reserve Program from 1961 to 1967.



DONALD S. NESS

Mr. Ness and his wife, Nancy, reside in Short Hills, N.J., with their children, Nancy Beth, Deborah and Timothy.

## Car Pool Plan Moving Ahead

Departmental supervisors in each of Fieldcrest's mills who have been designated as car pool coordinators should by now have received lists of the names of employees in their department and maps showing the plant's employment area. Any who have not received the material will receive it shortly.

During the coming week, each employee will be contacted by the coordinator in order to determine the area in which the employee lives and whether or

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