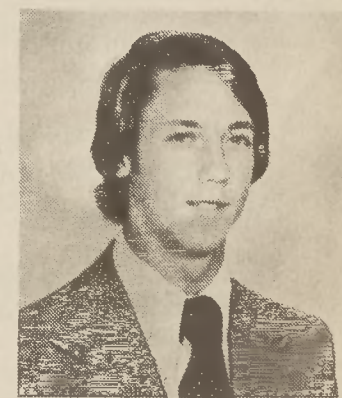
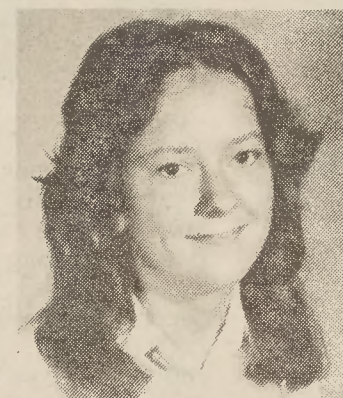
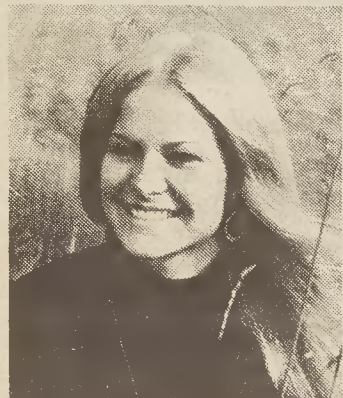




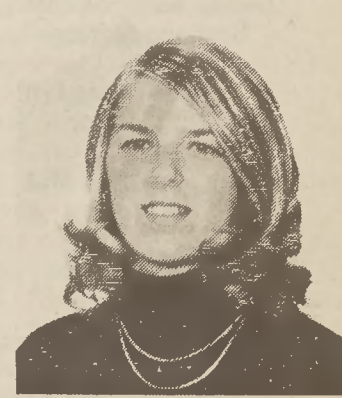
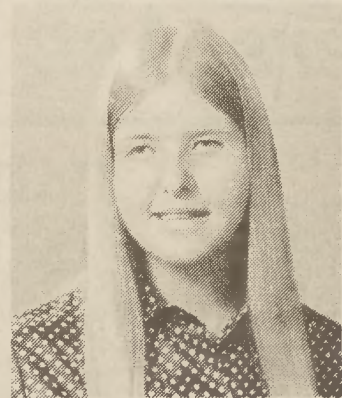
THE MILL WHISTLE

Vol. 32 Eden, N. C., May 6, 1974 No. 20

Meet New Fieldcrest Scholarship Recipients



KAREN ALCORN KATHLEEN BARBEE MACHIELLE BEAVER LYNN BOUSMAN GERALD BURCH JAMES ELMORE



SHIRLEY HOPKINS LISA LAWSON MELODY LOOKABILL CATHY MOORE JEFFREY ROSEMAN MELISSA STEARNS

'Open House' Planned At Laurel Hill

Laurelcrest Carpets, a division of Fieldcrest Mills, Inc., at Laurel Hill, will hold "open house" from 12 o'clock noon until 5 p.m. Sunday, May 26. Laurelcrest employees, their families and the general public are invited to make mill tours between the hours mentioned.

All three plants, the Yarn Mill, Carpet Mill and the Service Center, will be open for inspection. Representative machinery will be in operation to enable visitors to see how carpet is made, from the raw material to the finished product ready for the consumer's floor.

Three 9 x 12 rugs will be awarded as door prizes and refreshments will be served. Visitors will be given a special brochure containing information about the Laurelcrest operation and about the company and a souvenir copy of The Mill Whistle featuring the "open house" at the Laurelcrest plants.

Larry W. Owen, manager of the Carpet Mill, and Luby M. Skinner, manager of the Yarn Mill, extend a warm invitation to all Laurelcrest employees to

(Continued on Page Three)

Fieldcrest, Smithsonian Sign Agreement

The Smithsonian Institution and Fieldcrest Mills, Inc. have signed an agreement for the manufacture and sale of fashion home textile products that will feature designs found in the Smithsonian collections, Mr. William C. Battle, President and Chief Executive Officer of Fieldcrest Mills, Inc., and Mr. T. Ames Wheeler, Smithsonian treasurer, announced today.

Mr. Wheeler said the licensing agreement was one of the first signed under the Institution's new Product Development Program that will offer families across the nation articles based on significant items in the Smithsonian collections.

The contract with Fieldcrest provides for the manufacture and marketing of coordinated lines of bedspreads, blankets, sheets, towels, and area rugs in patterns inspired by the designs of original artifacts in the Smithsonian's collections. Each article will be accompanied by written material designed to inform the public about the history and significance of the related original artifact.

Mr. Battle, who served as the United States Ambassador to Australia under the administration of the late President John F. Kennedy, and S. Dillon Ripley,

(Continued on Page Eight)



William C. Battle, President and Chief Executive Officer of Fieldcrest Mills, Inc., signs Fieldcrest-Smithsonian agreement as S. Dillon Ripley, secretary of the Smithsonian Institution, looks on. Standing are, left to right, Dr. Robert A. Brooks, undersecretary of the Smithsonian; T. Ames Wheeler, treasurer of the Smithsonian; Rita Androsko, curator, division of textiles, Department of applied Arts, the Smithsonian; D. M. Tracy, president of the Fieldcrest Marketing Division; and H. M. Bergen vice president and director of merchandising, Fieldcrest Mills, Inc.