

## United Fund Drive To Begin In Eden Today

The United Fund campaign in Fieldcrest's Eden plants and offices begins today, October 7, simultaneously with the community-wide campaign. The Eden campaign this year has as its goal \$165,000 which will support 11 health, welfare, recreational and character-building youth services.

Each employee in the Fieldcrest plants and offices will be contacted and invited to pledge a contribution in the campaign which will continue throughout this week.

Again this year, the gifts by Fieldcrest employees and the company are expected to be an important factor in insuring the success of the overall campaign.

Fieldcresters, along with employees of other firms in Eden, will be asked to pledge on the "Fair Share" basis.

Chairman of this year's campaign at Fieldcrest is Thomas P. Webster, Jr., manager of general accounting. Vice chairman is Dick Rutland, manager of technical services-blanket manufacturing.

Payroll deductions are made by the company for the convenience of employees and upon their authorization to collect the pledges over a 12-month period. The payroll deductions authorized by employees do not begin until the first pay period in January, 1975. If an employee has no work during a particular week, he or she is not required to make up the missed deduction.

Employees who are signed up  
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## Prizes Will Be Awarded

The Fieldcrest employee who wins the grand prize in the drawing among those who pledge a "Fair Share" to the Eden United Fund will receive a 23" Zenith color television set. The drawing will be held on October 31.

Also to be awarded among  
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Craftsmen who are participating in Fieldcrest's traveling Craftsfair.

## Traveling Craftsfair Promotes American Treasures Collection

The traveling Craftsfair celebrating the American Treasures Collection inspired by historical designs in the Smithsonian Institution opened at Filene's in Boston on September 23 and 24 to rave

reviews by the store, press and public and is continuing its seven-week tour to fourteen other cities across the country.

Entitled "Fieldcrest Salutes Creative America," the event is Fieldcrest's way of honoring the

country's Bicentennial and the Smithsonian Institution, the official keeper of the nation's treasures.

The Craftsfair is an authentic Early American crafts fair in the  
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## 8,000 Visit Artrain At Smithfield Plant

Some 8,000 persons attended the Artrain visit held September 13 through September 17 at the Automatic Blanket Plant at Smithfield. Special guest at the opening ceremonies of Artrain was Mrs. James E. Holshouser, Jr.; First Lady of North Carolina.

The Artrain visit to Smithfield was sponsored by the Johnston County Arts Council. The train was parked on a sidetrack on the

grounds of the Automatic Blanket Plant.

The exhibits on the Artrain  
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Mrs. James E. Holshouser arrives at Artrain for opening day ceremonies.

## 25-Year Clubs Will Meet October 15

Karastan and Bedspread members of the 25-Year Club will be honored at separate buffet luncheons to be served in the mills at 12 o'clock noon, Tuesday, October 15.

Members of the 25-Year Club at the Karastan Rug Mill and Service Center will have their luncheon in the Winding Department at the Karastan

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Jean Anders, left, and Lorene Tinsley, display United Fund Drive poster. Both are employed at the Blanket Finishing Mill. The drive in Fieldcrest's Mills and offices begins today.