

Large Crowds Attend The Craftsfair At Eden

Large crowds of employees, students and townspeople viewed the Fieldcrest Craftsfair Sunday and Monday, November 17 and 18. Some 2,700 persons attended the event which was held in the Morehead High School Library.

Entitled "Fieldcrest Salutes Creative America," the Craftsfair featured a weaver, a potter, a metal crafter, a wood crafter, a quilter and even a chef. There were six booths in which the craftsmen demonstrated their arts. There was also a crafts editor from McCall's who demonstrated various types of needlework.

In addition, there was a booth showing various articles made from Fieldcrest products and displays of Fieldcrest's new American Treasures Collection, created from authentic early American designs in the Smithsonian Institution. A banjo player strolled through the crowds strumming and singing a repertoire of American songs.

Fashion shows on both days featured lovely outfits made from Fieldcrest's American Treasures sheets and bed-

spreads. Models for the fashion show were Ginger Wilson, Kathy Rodgers, Teresa Hall, and Sharon Moyer, all students at Morehead High School, and little Stephanie Hutcherson, four-year-old daughter of Mr. and Mrs. Steve Hutcherson, of Eden.

The craftsmen, all of whom were recruited from colleges across the country and from the Craftsmen of Chelsea Court in Washington, D.C., were: Nancy Rosing, metal crafter; Andrea Uravitch, weaver; William Suworoff, potter; Peter Danko, wood crafter; Bryce and Donna Hamilton, quilters; and Chris Baumer, the chef. The banjo player was Bob Fuhr.

The Craftsfair director was Alice Schnapier, a graduate of the University of Massachusetts who has worked as director of advertising and business promotion for the Ramada Inn chain, done publicity for General Foods, and has travelled for many companies as a promotion coordinator.

Accompanying the Craftsfair to Eden was Sue Hartman, manager of publicity and sales training for the Fieldcrest Marketing Division, New York.



McCall's needlecraft editor John Teebles demonstrates rug hooking at the Craftsfair.

Fieldcrest employees and the general public attended the

Craftsfair on Sunday, while on Monday approximately 1500 student from Morehead High School and Holmes Junior High School attended along with groups from other area schools and the general public.

With its Eden appearance, the

Fieldcrest Craftsfair concluded a seven-week tour of 15 major department stores across the country, including such stores as Woodward and Lothrop in Washington, D.C.; Sanger-Harris in Dallas, Texas; and Burdine's in Miami, Florida.

Still Need To Conserve Energy

Now — more than ever — we need to conserve energy, particularly electricity.

The coal miners' strike, added to the scarcity and skyrocketing costs of other forms of energy, made it imperative that electricity be conserved not only by industries whose operations depend on electricity but by residential users as well.

With the ending of the strike, coal will still be in short supply and will be increasingly expensive.

Most power companies serving Fieldcrest plants in various states depend on coal for a large part of the fuel used to produce electricity. Therefore, the availability and cost of coal are of vital importance to our operations.

"In order to avoid the unnecessary use of electric power, the company has already taken a number of important steps and most of the mills have achieved substantial reductions in energy use," said Joe Farrell, of the Engineering Department at Eden, who is the energy conservation coordinator at Fieldcrest.

Mr. Farrell listed some of the actions taken:

—Cutting off non-essential equipment and lighting.

—Making maximum use of return air in air conditioning to save re-heating and re-cooling.

—Using the most efficient

fuels available at the time.

—Making maximum use of outside air for cooling in air conditioning systems.

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Certificates To Be Presented For 100% Fair Share Pledges

For outstanding response in the Eden United Fund campaign, each of the following mill and staff units at Fieldcrest Mills, Inc., is to receive a Certificate of Merit from the Eden United Fund. One hundred percent of the employees in the units named gave or pledged a Fair Share in the campaign.

In the Blanket Operation, Stock Dyeing, Wool Picking, Cotton Picking, Cotton Carding, Inspecting, Greige Mill Plant Manager's Office, Blanket Finishing Shop, Non Woven Blanket Mill, Flocked Blanket Mill, Blanket Warehouse Shipping and Storage and Blanket Warehouse Film Bag Department.

Also, Bedspread Mill Fringing Department, Bedspread

Quilling, Bedspread Finishing Dye House, Sheeting Mill Picking Department, Karastan Pilot Plant, Karastan Washing Department, Blanket Mill Accountin, Sheeting Mill Accounting, Microfilm Department, Internal Auditing.

Training Department, Medical Department, Canteen, Yard Maintenance, General Offices janitors, private fleet drivers, Raw Materials Purchasing, chauffeurs and reservation, Blanket Industrial Engineering, Bedspread Industrial Engineering, Blanket Finishing Industrial Engineering and Karastan Industrial Engineering. Fieldcrest Store, Domestic Quality Control, Product Development and Design.

Christmas Parties Dec. 15

Beginning Monday, December 9, tickets to the children's Christmas parties at Eden and Fieldale, Va. will be available from the supervisors. Employees should request tickets promptly and should ask only for the number that will actually be used.

The Christmas parties, for the children and grandchildren of employees, will be held Sunday afternoon, December 15. The Fieldale party will be at 2 p.m. in the gymnasium at the Fieldale-Collinsville High School. The Eden party will follow at 4 p.m. in the Morehead High School auditorium.

The entertainment at the parties will be Abner Harrington and his trained dogs and magic act. Mr. Harrington, who is city clerk at Sanford, has appeared at Fieldcrest children's Christmas parties in the past.

He has presented his dog acts at children's parties sponsored by large companies all over North and South Carolina, Ten-

nessee and Virginia.

He has given over 50 programs at the Veterans Hospital in Fayetteville — more than any other act that has appeared there — and has given shows in Washington, Norfolk, Atlanta, Chattanooga and other cities.

In addition to the dog and magic act, the parties at Fieldale and Eden will feature songs by Mamie Dickson and Harold Squires, and will include group singing of Christmas songs by the children.

At the conclusion of each program Santa Claus will make his appearance and will greet the children and present treats to all of those under 13 years of age. Supervisors and other officials will assist Santa in handing out the treats.

The children and grandchildren of Fieldcrest employees, active and retired, are invited to the parties. It is requested that adults accompany smaller children. The same kind of ticket will be used for children and adults.