

A Message From President W. C. Battle

(Continued from Page One)

help us meet the challenging economic problems. In addition, in December we reduced the quarterly dividend to our shareholders by 29%.

In spite of present conditions, there have been a lot of things on the bright side this year.

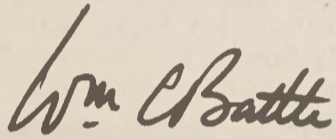
You, the workers of Fieldcrest, have done a magnificent job. Seconds produced were drastically reduced this year over last. The styling of our new American Treasures Collection, developed in cooperation with the Smithsonian Institution, has undoubtedly resulted in the finest products seen in department stores in many a day.

For the thirteenth consecutive year we were able to give a general wage increase and an improvement in fringe benefits.

The educational program of the Fieldcrest Foundation continued to succeed, adding 55 sons and daughters of Fieldcrest employees to our list of those presently enjoying the benefits of higher education through Fieldcrest grants, bringing the total to 144.

In conclusion, be assured that the economic steps we have taken were taken with great concern for your well-being and in an effort to make your company stronger and more responsible in the future.

I am confident that even though this year may not be a year of plenty the employees of Fieldcrest will find a great deal to be thankful for. I wish all of you a very, very Merry Christmas, and I pledge to you that I will do all in my power to achieve for all of us a very happy New Year.



President



Otha Shelton, left, and Gary Hundley, both of the Fieldale Towel Mill, were recently saved from serious foot injury by wearing safety shoes.

Saved From Foot Injuries

Two Fieldale employees were recently saved from serious foot injuries by the fact that they were wearing safety shoes . . .

Gary Hundley, a loom fixer in the Weave Room at the Fieldale Towel Mill was removing a part from a loom when the part slipped from his grasp and dropped on his foot. Since he was wearing safety shoes at the time of the accident, his foot was not injured.

Otha Shelton was working on his automobile at home when the

car rolled on his foot. He was unable to move his foot from beneath the car wheel and was forced to dig under his foot with a pocket knife in order to extricate it. He suffered only a small fracture and a bruised instep, but could have suffered a completely crushed foot had he not been wearing safety shoes.

Both men have been nominated for membership in the Golden Shoe Club, a national organization made up of persons who have been saved from foot injuries by wearing safety shoes.



At blood donor drawing at Bedsread Mill, Gladys Gant of the Weave Room hands to D. T. Arnold, plant manager. Looking on, from left, are Patricia Dunn, Insp. Phyllis Whitt, Carding and Spinning; and Bobby Harris, Yarn Preparation.

81 Employees At Bedsread Mill Offer To Donate At Bloodmobile

When the Red Cross Bloodmobile visited Eden Friday, November 22, of the 309 persons volunteering to give blood 237, or 77 percent, were employees of Fieldcrest Mills, Inc. Outstanding among those were the 81 employees of the Bedsread Greige Mill who offered to donate blood.

In recognition of the excellent response of the Bedsread employees, the mill conducted a

drawing among those who volunteered to give blood. The winner was Lewis T. Drane, a management trainee, who received an Imperial Rose bedspread.

In a message to employees, D. T. Arnold, plant manager, expressed appreciation to all who volunteered to give blood.

"This is another example of the outstanding spirit and generosity shown by Bedsread

employees when called to help others. I am proud of the large turnout at the Bedsread Greige Mill.

Mrs. Rosemary B. executive secretary of the Red Cross chapter, said 22 "puts our collection usage about in balance calendar year." The next mobile visit is scheduled January 21, 1975.

Buy .Sell .Swap

FOR SALE: A six-pronged diamond ring in Tiffany setting. One-half carat, new. Will sell at less than cost. Call 635-8021.

GUITAR lessons for beginners. Call 623-2495.

FOR SALE: Counter-top electric range, avocado color, excellent condition. A bargain for someone. Call Fieldcrest extension 7764 from 8 a.m. to 5 p.m.

FOR SALE: Firewood already cut and split. Call 635-1614 and leave telephone number and message.

FOR SALE: Men's 27" 10-speed AMF Pursuit bicycle. \$75. Also Paragon ceramic kiln, \$100. Call Jerry Jones, Fieldcrest Extension 9927.

FOR SALE: AM-FM stereo radio with reel-to-reel tape recorder and record player. In nice cabinet. May be seen at 536 Washburn Avenue. Call 623-6704.

FOR SALE: Chevrolet wheels, 14". Two for \$10. ET Uni-lug Mag. two for \$40. Chevrolet chrome reverse, 15", two for \$25. Also a Sears 17" chain saw, \$80. Call Fieldcrest extension 53256.

WOOD FOR SALE: Fireplace or stove wood. We haul or you can haul. Call 635-1949 after 5 p.m.



Top Fieldale Bowlers

Bobby Joe Joyce, left, and David Joyce recently won trophies as members of the championship team of the Friday Night Bowling League at the Fieldale Towel Mill. Not present for the picture was Wimp Hollandsworth, a member of the championship team, who won high game and high set. Bobby Joyce is in the Sewing Department, David Joyce, Slashing Department, and Wimp Hollandsworth, Plant Services.

NCF Completes United Fund Drive

The employees of North Carolina Finishing Company have completed their 1975 United Fund campaign with an increase of 19.2 percent more than pledged last year.

The total amount given and pledged is \$11,176.74, including \$2,200 given by the Fieldcrest

Foundation. M. D. Rochelle, in the results of NCF's survey, said that he was proud of the manner in which employees had responded to the United Fund, particularly in view of the tightening economic situation.

THE MILL WEEK